



Borough of Telford and Wrekin

Health & Wellbeing Board

Thursday 18 June 2026

Health & Wellbeing Strategy: Outcomes & Performance Report

Cabinet Member:	Cllr Kelly Middleton: Cabinet Member for Public Health & Unlocking Opportunities
Lead Director:	Helen Onions – Director of Public Health
Service Area:	Health & Wellbeing
Report Author:	Helen Potter – Insight Manager: - Telford & Wrekin Council
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Wards Affected:	All wards
Key Decision:	Not Key Decision
Forward Plan:	Not Applicable
Report considered by:	Health & Wellbeing Board 18 June 2026

1.0 Recommendations for decision/noting:

It is recommended that the Health and Wellbeing Board note:

- 1.1 the current position regarding performance against the strategy priorities, including the additional indicators added to the framework's Protect, Prevent and Detect Early priority.
- 1.2 that this intelligence is being used to influence delivery of the Health & Wellbeing Strategy, including targeting inequalities. Differences in outcomes across our communities is also informing the development of the neighbourhood health programme led through TWIPP.

2.0 Purpose of Report

2.1 This paper provides the HWB with an update on the latest high-level performance and outcomes measures aligned to the Health and Wellbeing Strategy ambitions.

3.0 Background

3.1 As part of the approval of the Health and Wellbeing Strategy a performance framework to monitor delivery of the strategy was agreed by the Health & Wellbeing Board in September 2023. It was agreed that the HWB would be updated every 6 months on changes to this framework. This report highlights data which has changed since the previous Board report (November 2025)

4.0 Summary of main proposals

4.1 Summary of the current position of all Health and Wellbeing Strategy Outcome Indicators.

The table below provides the Health & Wellbeing Board with a high-level summary of all the indicators selected to monitor the implementation of the Strategy. The overall position of each measure in relation to the England average has, where possible, been represented using the scale **R** = statistically worse than England, **A** = statistically similar to England and **G** = statistically better than England. This table also highlights which indicators have been updated since the last update to the HWB (November 2025).

Indicator	Updated since Nov HWB Report	Latest data publication date	Latest T&W Value	Latest England Value	Trend for last three data points*
Improving Life Expectancy and Healthy Life Expectancy at Birth and 65					
Life expectancy at birth (male)	Yes	2023-25	78.6	79.7	R R R
Life expectancy at birth (female)	Yes	2023-25	82.4	83.5	R R R
Healthy life expectancy at birth (male)	Yes	2022-24	56.7	60.9	R R R
Healthy life expectancy at birth (female)	Yes	2022-24	55.4	61.3	R R R
Life expectancy at 65 (male)	Yes	2023-25	18.6	19.1	R R R
Life expectancy at 65 (female)	Yes	2023-25	20.6	21.5	R R R
Healthy life expectancy at 65 (male)	Yes	2022-24	8.8	10.1	A A A
Healthy life expectancy at 65 (female)	Yes	2022-24	8.9	11.1	R R R
Healthy Weight					
Prevalence of overweight (including obesity) – Reception	No	2024/25	25.3%	23.5%	R R A
Prevalence of overweight (including obesity) – Year 6	No	2024/25	37.4%	36.2%	R A A
Percentage of adults (18+) classified as overweight or obese	Yes	2024/25	70.3%	64.6%	A A R
Percentage of adults (16+) meeting the '5-a-day' fruit and veg consumption recommendation	Yes	2024/25	33.0%	31.4%	A A A

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Indicator	Updated since Nov HWB Report	Latest data publication date	Latest T&W Value	Latest England Value	Trend for last three data points*
Percentage of physically active adults	Yes	2024/25	69.0%	68.0%	A A A
Percentage of physically inactive adults	Yes	2024/25	20.6%	21.8%	A A A
Alcohol, Drugs and Domestic Abuse					
Deaths from drug misuse per 100,000	Yes	2022-24	5.3	5.8	A A A
Directly caused alcohol mortality per 100,000	Yes	2024	13.6	13.8	A A A
Successful completions for opiates	Yes	2024/25	5.5%	5.3%	G G A
Successful completions for alcohol	Yes	2024/25	51.3%	34.6%	G G G
Admission episodes for alcohol related conditions			572.8	504.1	R R R
Economic Opportunity					
Proportion of children in relative low income families	No	2023/24	27.1	22.1	R R R
% households in fuel poverty	No	2023	14.6	11.4	-
% households on universal credit**	No	2025	25.3	22.2	-
% households claiming housing benefit**	No	2025	6.9	5.9	-
% people claiming unemployment benefits	Yes	Apr '26	3.9	4.1	-
Housing and Homelessness					
Percentage of households in temporary accommodation	Yes	2024/25	1.0	5.2	G G G
Percentage of prevention and relief duties owed that ended in accommodation secured	Yes	Q1 25/26	45.7	41.2	G G A
Number of rough sleepers (snapshot)	Yes	2025	10	n/a	-
Mental Health & Wellbeing					
Hospital admissions as a result of self-harm (10-24 yrs)	No	2023/24	169.1	266.6	A G G
People with a high anxiety score	No	2022/23	19.5%	23.3%	A A A
People with a low happiness score	No	2022/23	6.8%	8.9%	A A A
Premature mortality in adults with severe mental illness	No	2021-23	116.4	110.8	R R A
Suicide rate	No	2022-24	11.0	10.9	A A A
Proportion of Learning disability population who have had a health check (STW rate)	Yes	2025/26	80.6%	80%	-
Proportion of SMI population who have had a health check (STW rate)	Yes	2025/26	58.3%	n/a	-
Protect, Prevent and Detect Early					
Smoking prevalence in adults (18+)	Yes	2024	6.8	10.4	A A G
Smokers that have successfully quit at 4 weeks	No		689	1,620	R R R
Smoking prevalence in adults in routine and manual occupations	No		21.3	19.5	A A A
Proportion of people receiving an NHS Health Check	No	2024/25	18.7	29.6	R R R
Percentage of cancers diagnosed at stages 1 and 2	Yes	2022	53.8	56.8	A A A

Health & Wellbeing Strategy Performance Report

Indicator	Updated since Nov HWB Report	Latest data publication date	Latest T&W Value	Latest England Value	Trend for last three data points*
Cancer screening coverage: breast cancer	New	2025	73.6%	71.7%	G G G
Cancer screening coverage: cervical cancer (aged 25 to 49 years old)	New	2024	69.6%	66.1%	G G G
Cancer screening coverage: cervical cancer (aged 50 to 64 years old)	New	2024	74.7%	74.3%	A A A
Cancer screening coverage: bowel cancer	New	2025	72.8%	72.9%	R R A
Population vaccination coverage: MMR for one dose (2 years old)	New	2024/25	91.2%	88.9%	A A A
Population vaccination coverage: Dtap IPV Hib HepB (2 years old)	New	2024/25	94.5%	92.5%	G A A
Population vaccination coverage: MMR for two doses (5 years old)	New	2024/25	87.9%	83.7%	R R R
Population vaccination coverage: HPV vaccination coverage for one dose (12 to 13 year old - Female)	New	2024/25	70.1%	71.7%	R R R
Population vaccination coverage: HPV vaccination coverage for one dose (12 to 13 year old - Male)	New	2024/25	63.1%	67.0%	R R R
Population vaccination coverage: Meningococcal ACWY conjugate vaccine (MenACWY) (14 to 15 years)	New	2024/25	72.1%	75.1%	R R R
Adjusted antibiotic prescribing in primary care by the NHS	New	2024	0.86	0.85	G G G
Under 75 mortality rate from cancer considered preventable	No	2022-24	56.5	48.6	R A R
Under 75 mortality rate from all circulatory diseases considered preventable	No	2022-24	30.9	30.2	R A A
Under 75 mortality rate from causes considered preventable	No	2022-24	166.4	151.2	R R R
TB incidence (three year average)	New	2022-24	5.9	8.5	G G G
Family Hubs					
Breastfeeding at 6-8 weeks	Yes	2025/26	41.7%	-	
Smoking at the Time of Delivery	No	2024/25	7.1%	6.1%	R R A
Achieving a good level of development at aged 2 – 2½	No	2024/25	64.3%	81.4%	R R R
Achieving a good level of development at the end of Reception	Yes	2024/25	67.3%	68.3%	A A A
Family Hubs: annual number of attendees at Family Hubs session	No	2024/25	12,000	n/a	-
Family Hubs: % of families satisfied with service	No	2024/25	94%	n/a	-
GP Access					
Average monthly appointments in General Practice	Yes	2025/26	101,428	n/a	-
% of face-to-face appointments	Yes	2025/26	58%	n/a	-
% of same/next day appointments	Yes	2025/26	59%	n/a	-
% of 0-14 day appointments	Yes	2025/26	88%	n/a	-
% remote appointment	Yes	2025/26	36%	n/a	-
% GP patients 13+ registered to use the NHS App	Yes	2025/26	72%	74%	-
Green and Sustainable Borough					

Health & Wellbeing Strategy Performance Report

Indicator	Updated since Nov HWB Report	Latest data publication date	Latest T&W Value	Latest England Value	Trend for last three data points*
Air Pollution: Concentration of fine particulate matter (PM 2.5)	Yes	2024	6.2	7.1	G G G
Air pollution: estimated fraction of mortality attributable to particulate air pollution	New	2024	4.7	5.3	-
% of households with access to Green or Blue Space within 15-min walk	Revised	2025	84%	78%	-
Percentage of adults walking for travel at least three days per week	No	2022/23	10.3%	18.6%	A R R

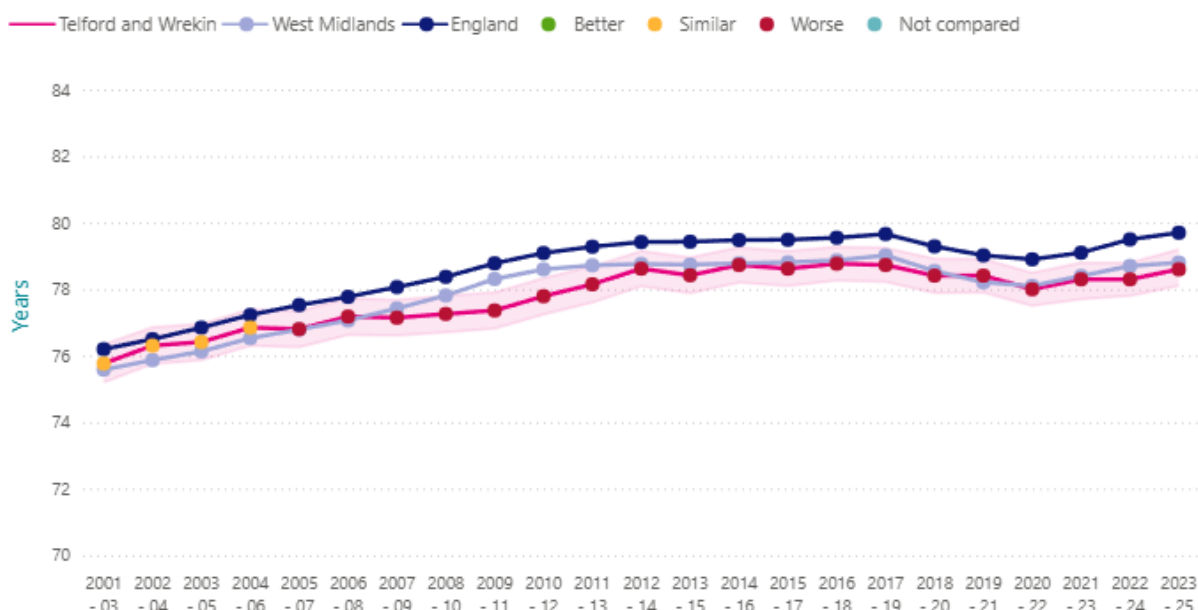
*this column uses the last three data points (usually annual), displayed in chronological order from left to right, displaying the comparison to the England average at each of these points to indicate trends over time. R/A/G status and data is as published by DHSC on [Fingertips.phe.org.uk](https://www.fingertips.phe.org.uk). More detail of these trends is provided within the sections of the report, in previous HWB Outcome reports or on the JSNA website.

4.2 Improve life expectancy and healthy life expectancy at birth and at 65

The following data has been released for the ‘improving life expectancy and healthy life expectancy at birth and at 65’ outcome since the last HWB performance report (November 2025):

Life expectancy at birth - Male

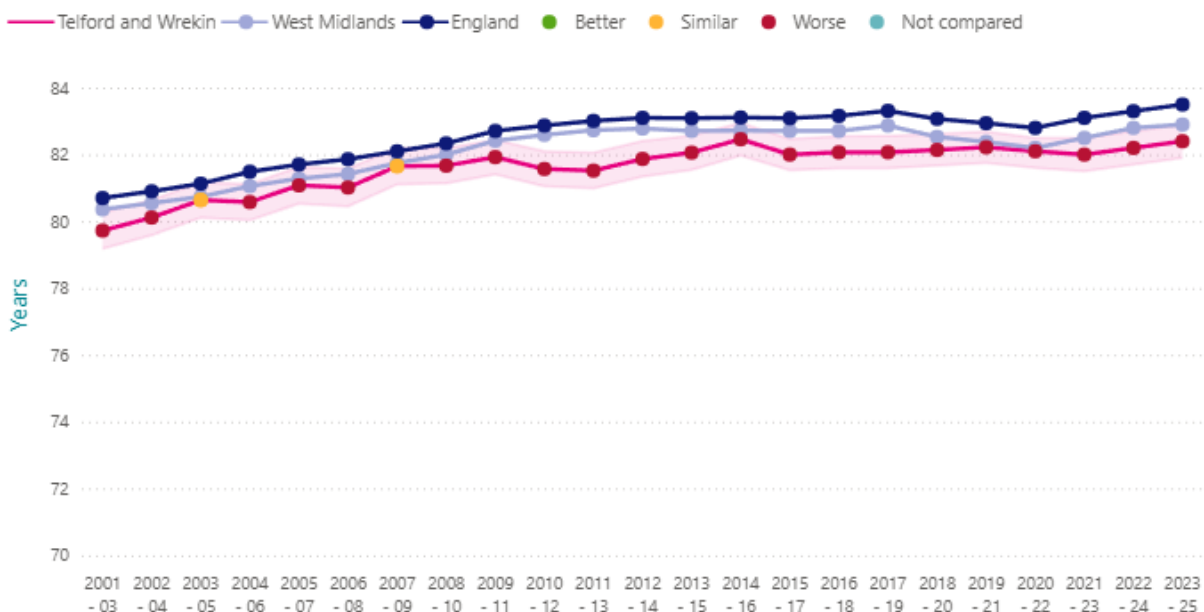
Trend



- Average life expectancy at birth for men in the borough was 78.6 years in 2023-25, compared to 79.7 years for England. Compared with women in the borough, men live 3.8 years fewer on average.
- Male life expectancy at birth has increased by 0.2 years in the decade from 2013-15 to 2023-25 and remains consistently worse than the England rate

Life expectancy at birth - Female

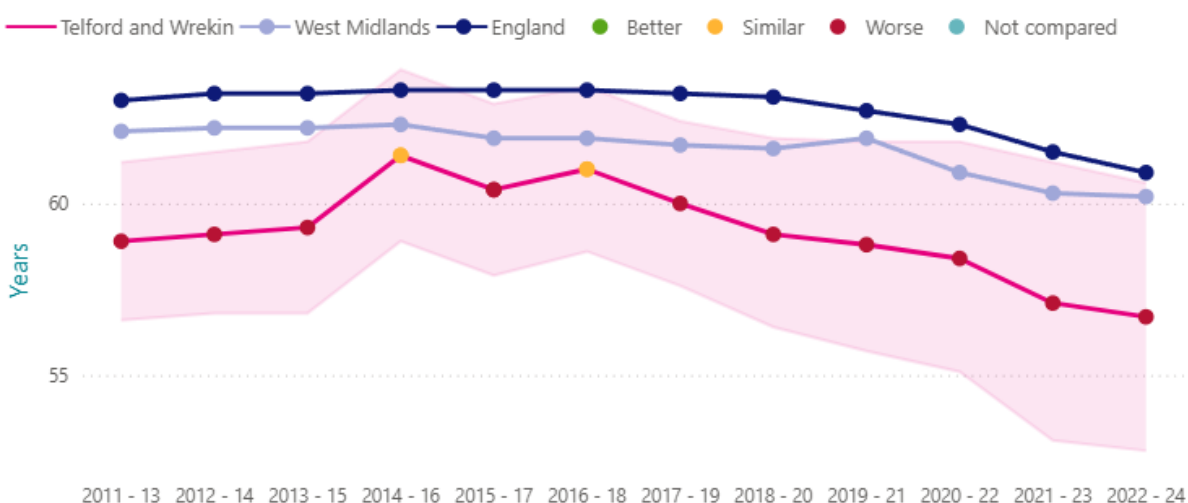
Trend



- Average life expectancy at birth for women in Telford and Wrekin was 82.4 years in 2023-25, compared to 83.5 years for England. Compared with men in the borough, women live 3.8 years longer on average.
- Female life expectancy at birth has increased by 0.3 years in the decade from 2013-15 to 2023-25 and remains consistently worse than the England rate.

Healthy life expectancy at birth - Male

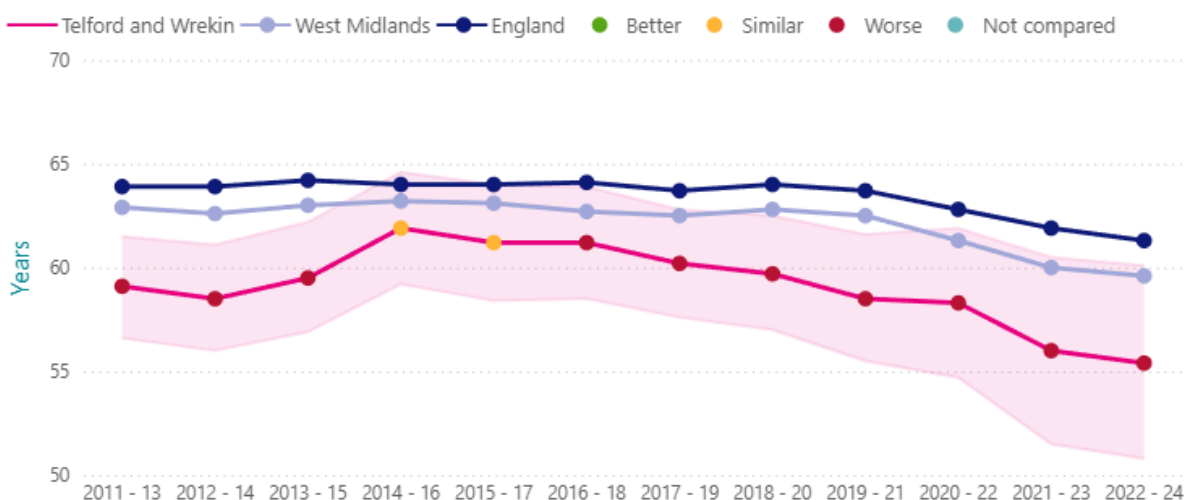
Trend



- Healthy life expectancy for men was 57.6 years in 2022-24, worse than the England average (60.9) The trend in healthy life expectancy has worsened by 4.7 years from a peak of 61.4 years in 2014-16

Healthy life expectancy at birth - Female

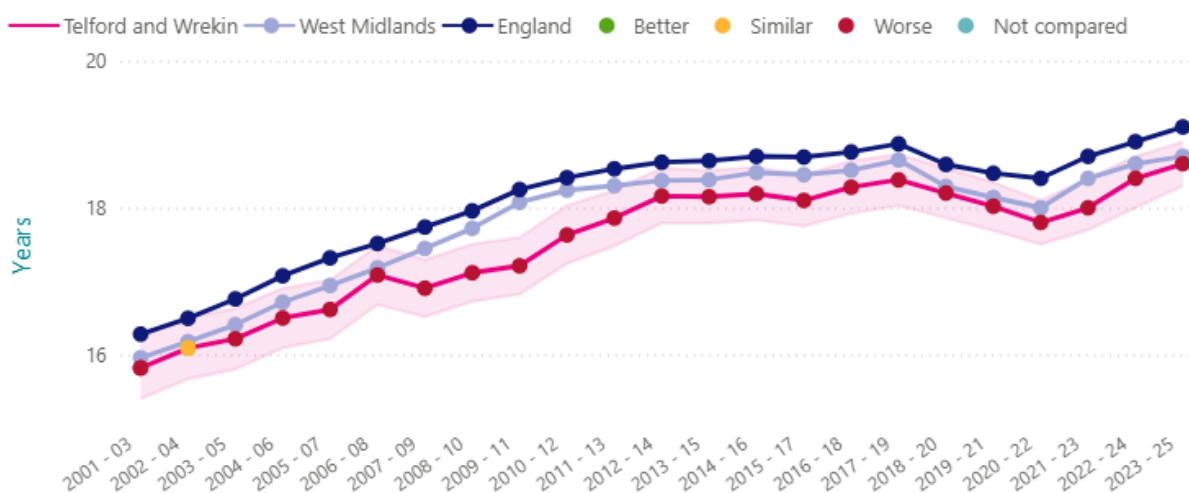
Trend



- Healthy life expectancy for women was 55.4 years in 2022-24, 2.2 years lower than for males. This was 5.9 years lower than the England average. The trend in healthy life expectancy at birth for women has dropped by 2.9 years from 2020-22 to 2022-24.

Life expectancy at 65 - Male

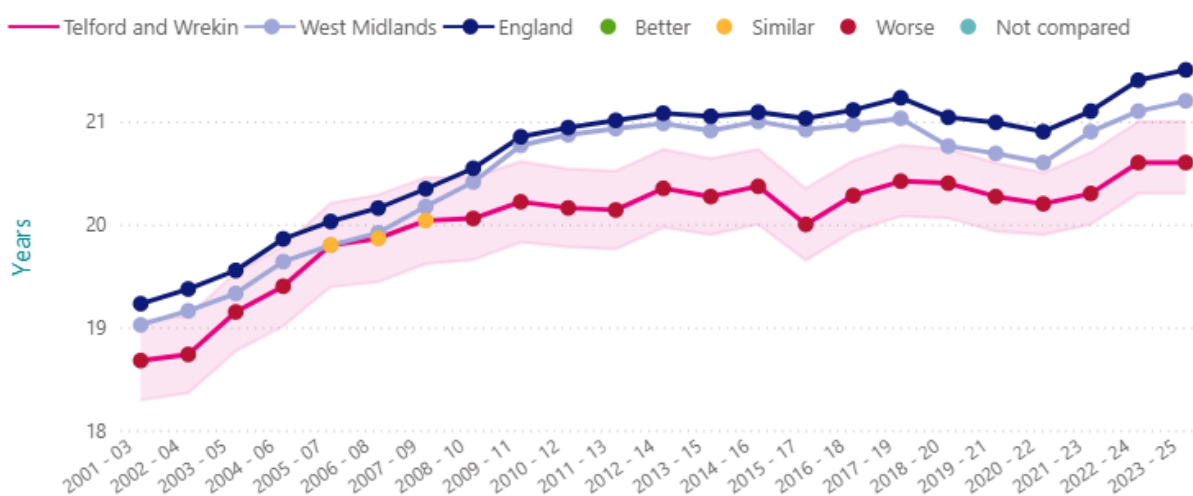
Trend



- Average life expectancy at age 65 for men in the borough was 18.6 years in 2023-25, 0.5 years less than the England average (19.1). The trend over time showed male life expectancy at 65 increasing by 0.4 years in the decade from 2013-15 to 2023-25.

Life expectancy at 65 - Female

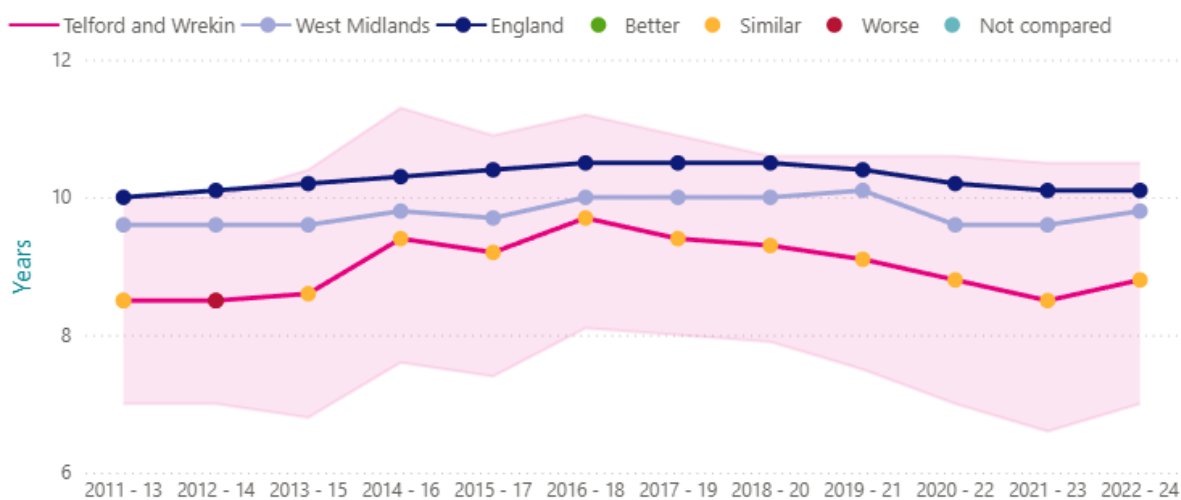
Trend



- Average life expectancy at age 65 for women in Telford and Wrekin was 20.6 years in 2023-25, this was 0.9 years less than the England average. Life expectancy at 65 for women in Telford and Wrekin has increased by 0.3 years in the decade from 2013-15 to 2023-25:

Healthy life expectancy at 65 - Male

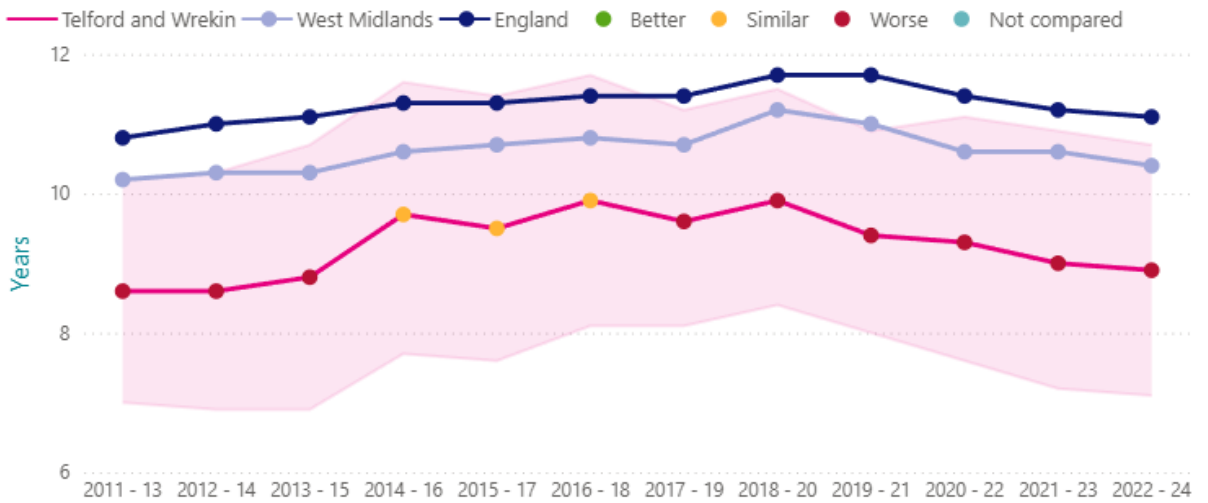
Trend



- Healthy life expectancy at 65 for men in Telford and Wrekin was 8.8 years in 2022-24, statistically similar to the England average of 10.1 years. The trend in healthy life expectancy at 65 has worsened by 0.9 years from a peak of 9.7 years in 2016-18.

Healthy life expectancy at 65 - Female

Trend



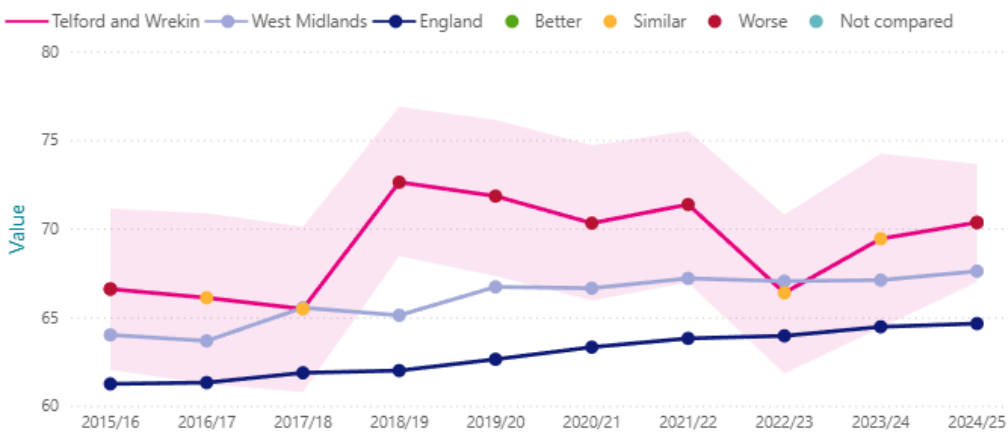
- Healthy life expectancy for women at 65 was 8.9 years in 2022-24, 0.1 years higher than for males. This was 2.2 years lower than the England average of 11.1. The trend in healthy life expectancy at birth for women has dropped by 1.0 years from a peak of 9.9 years in 2016-18.

4.3 Healthy weight

The following data has been released regarding the ‘healthy weight’ outcome since the last HWB performance report (November 2025):

Overweight (including obesity) prevalence in adults, (using adjusted self-reported height and weight)

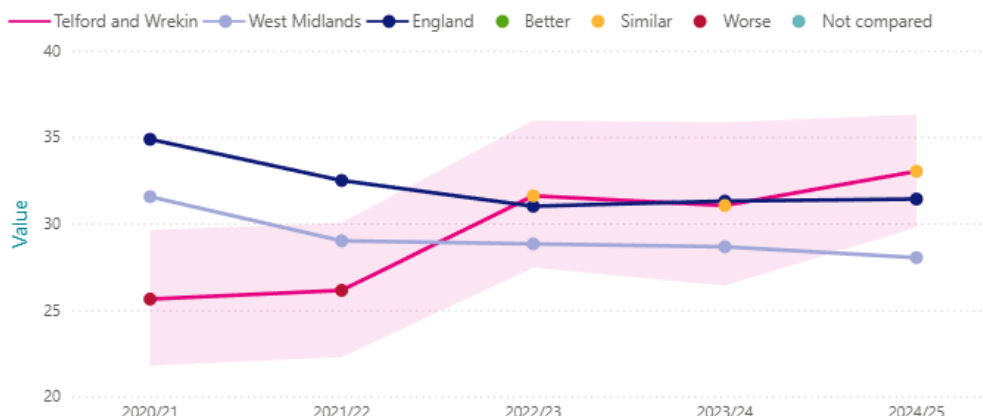
Trend



- The estimated proportion of adults who are overweight or obese is 70.3%, worse than the national average of 64.6%.

Percentage of adults meeting the '5-a-day' fruit and vegetable consumption recommendations

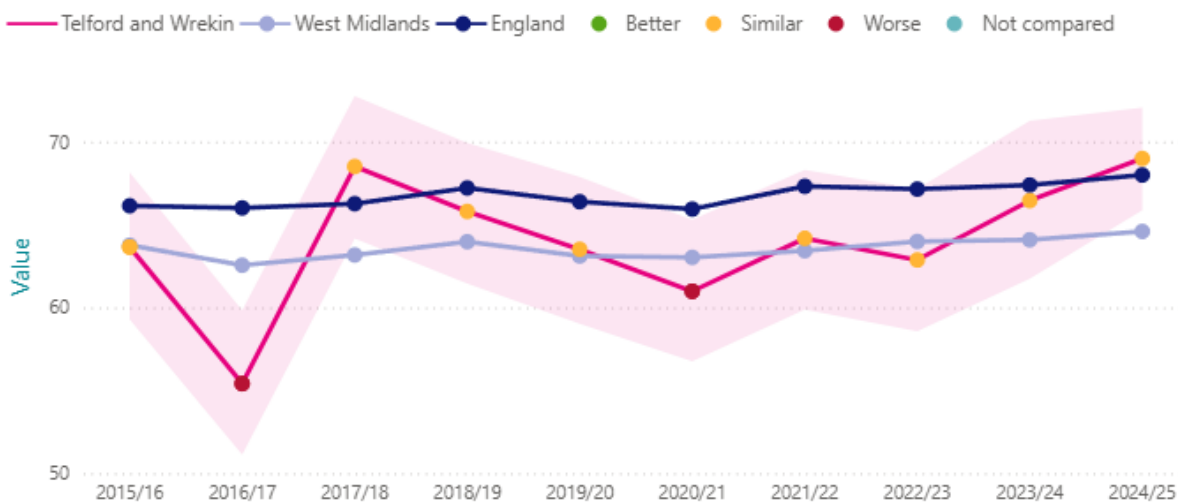
Trend



- The estimated proportion of adults who are estimated to be meeting the '5-a-day' fruit and vegetable consumption is 33.0%, similar to the national average of 31.4%.

Percentage of physically active adults - Persons

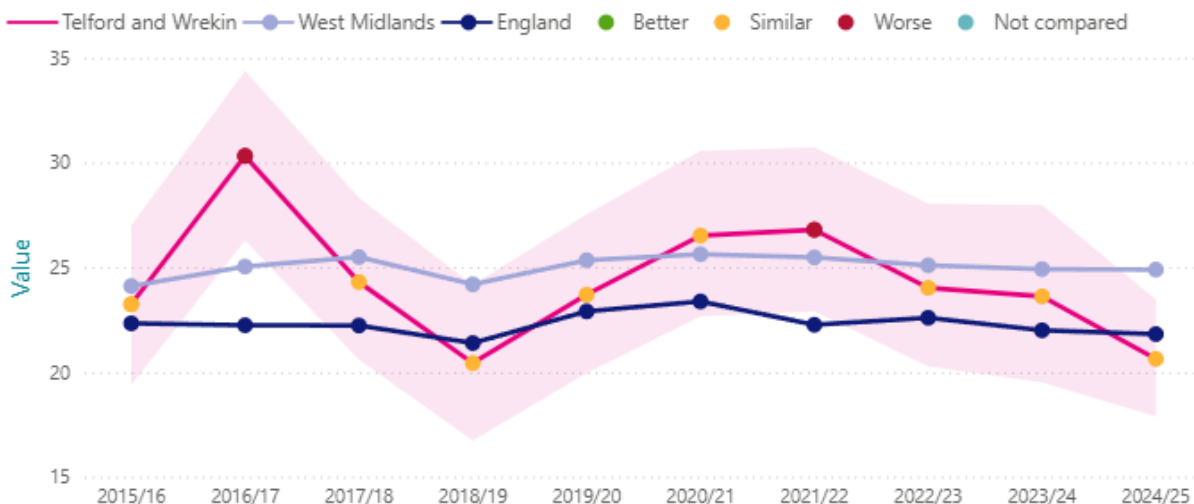
Trend



- The estimated proportion of adults who are physically active is 69.0%, similar to the national average of 68.0%.

Percentage of physically inactive adults - Persons

Trend



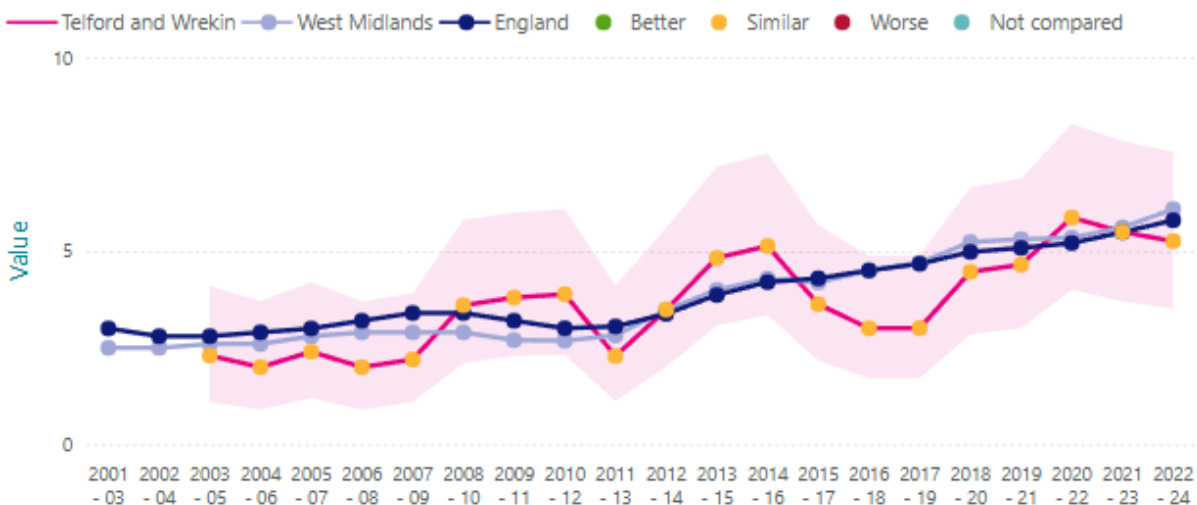
- The estimated proportion of adults who are physically inactive is 20.6%, similar to the national average of 21.8%.

4.4 Alcohol, drugs and domestic abuse

The following data has been released regarding the ‘alcohol, drugs and domestic abuse’ outcome since the last HWB performance report (November 2025):

Deaths from drug misuse - Persons

Trend

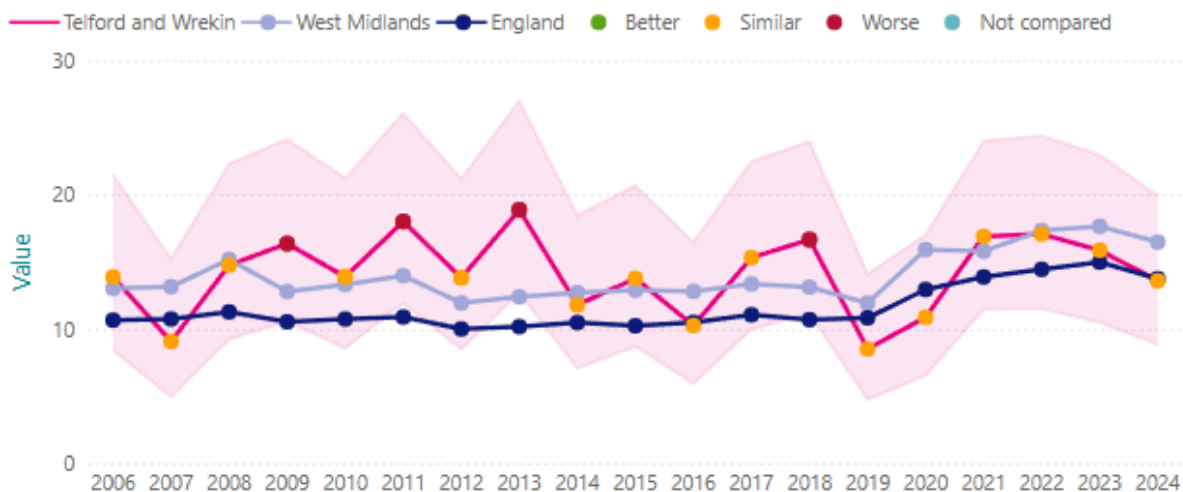


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- There were 29 deaths from drug misuse in Telford and Wrekin between 2022 and 2024. This equates to a rate of 5.3 per 100,000, similar to the England average of 5.8

Alcohol-specific mortality - Persons - 1 year

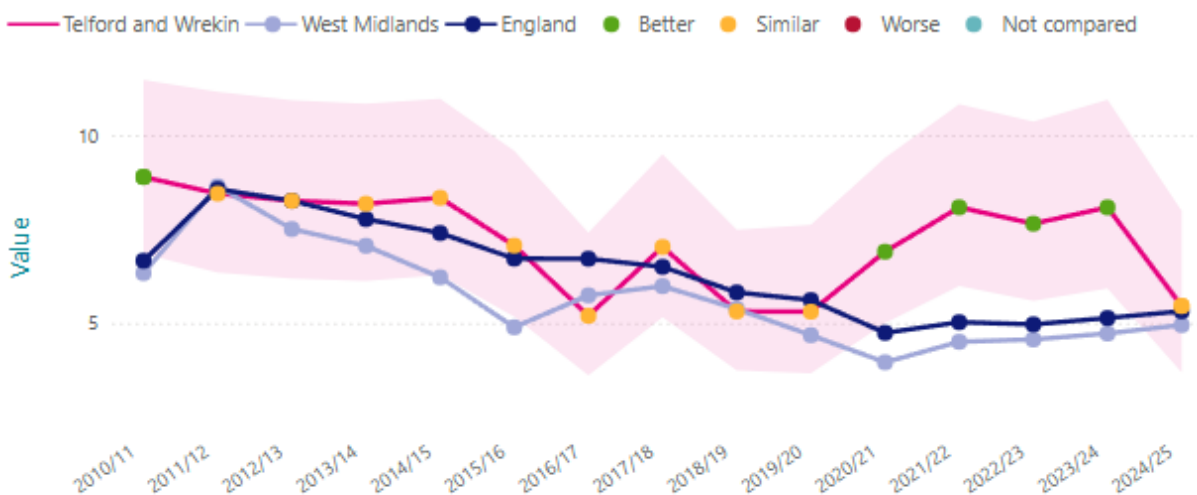
Trend



- Latest data shows that there were 26 alcohol specific deaths in Telford and Wrekin in 2024. This equates to a rate of 13.6 per 100,000 and is similar to the England average of 13.8.

Successful completion of drug treatment: opiate users - Persons

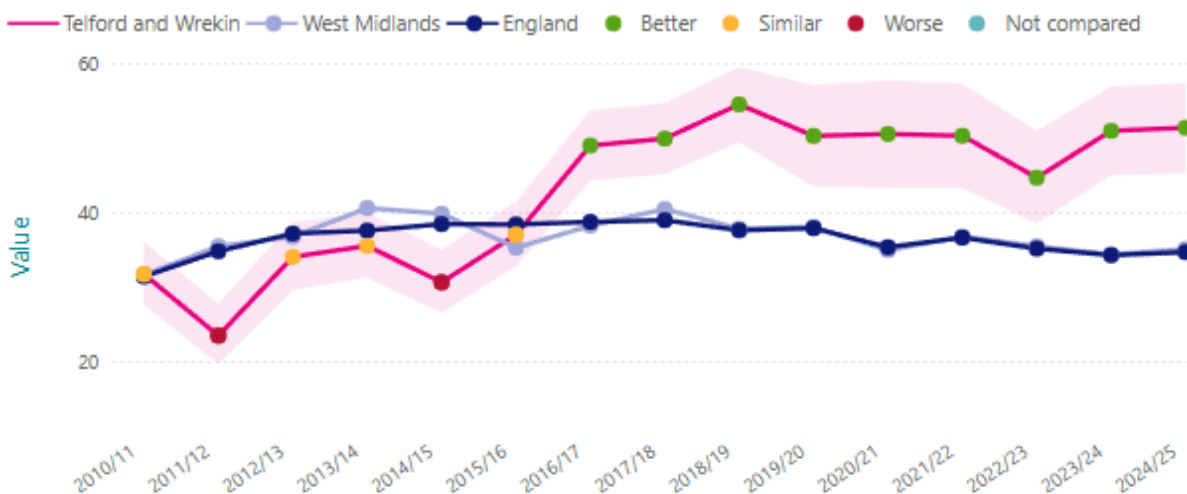
Trend



- The percentage of successful completions of drug treatment for opiate users in 2024/25 was 5.5%, similar the England rate of 5.3%.

Successful completion of alcohol treatment - Persons

Trend



- The percentage of successful completions of drug treatment for opiate users in 2024/25 was 51.3%, better than the England rate of 34.6%.

4.5 Economic Opportunity

The following data has been released regarding the ‘economic opportunity’ outcome since the last HWB performance report (November 2025):

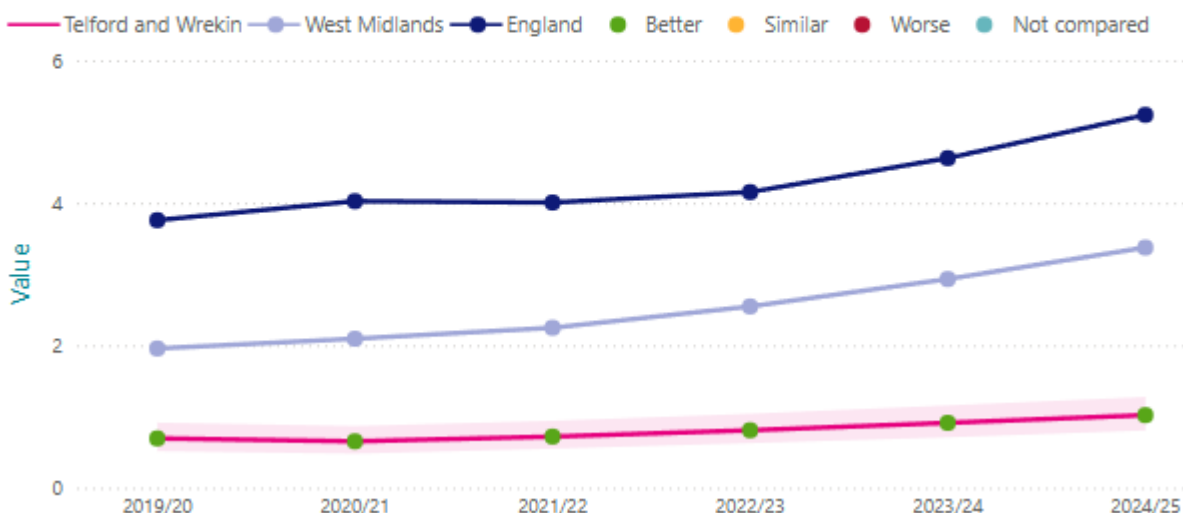
- The proportion of people of working age who claim unemployment benefits, at 3.8%, remains consistently below the England average (4.1%)

4.6 Housing and Homelessness

The following data has been released regarding the ‘housing and homelessness’ outcome since the last HWB performance report (November 2025):

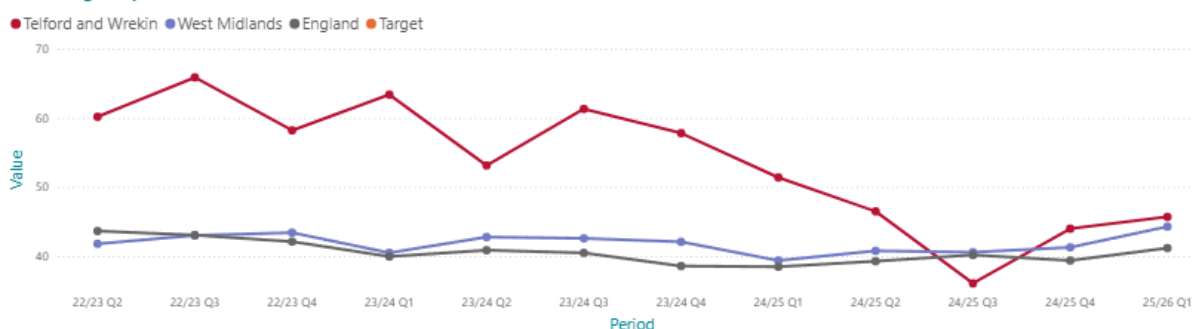
Homelessness: households in temporary accommodation

Trend



- The rate of households in temporary accommodation per 1,000 households, at 1.0%, is notably lower (better) than the national average of 5.2, and has remained low for a number of years.

Percentage of prevention & relief duties owed that ended in accommodation secured



- The percentage of households at risk of homelessness and owed prevention and relief duties where accommodation was successfully secured, at 46.5%, is higher (better) than the national average of 39.3%.
- The total number of people sleeping rough, as a snapshot in autumn 2025, was 10. This is similar to the number in the previous two years of 7 (2024) and 10 (2023).

4.7 Mental Health & Wellbeing

The following data has been released regarding the 'mental health and wellbeing outcome since the last HWB performance report (November 2025):

- The proportion of patients aged 14+ with a learning disability who received a health check during 2025/26 was 80.6% compared to an England average of 80% (figure for Shropshire, Telford & Wrekin ICB).
- The proportion of patients on the mental health register who have received a health check in 2025/26 was 58.3% (figure for Shropshire, Telford & Wrekin ICB).

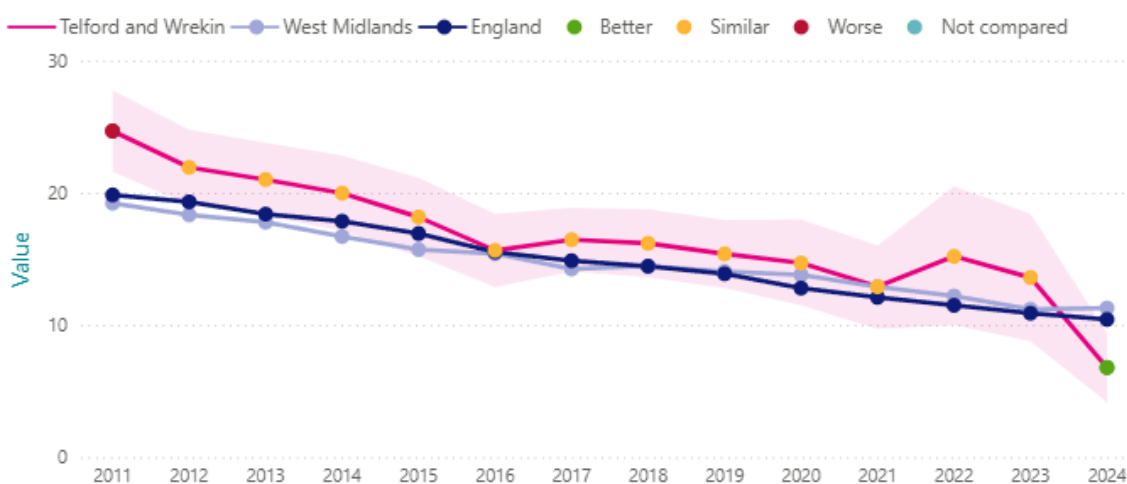
4.8 Protect, prevent and detect early

The following data has been released regarding the ‘protect, prevent and detect early’ outcome since the last HWB performance report (November 2025):

- The percentage of mothers breastfeeding at 6-8 weeks has increased for 2025/26 to 41.7%, an increase from 38.6% in 2024/24 and the highest rate seen in recent years.

Smoking Prevalence in adults (aged 18 and over) - current smokers (APS) - Persons

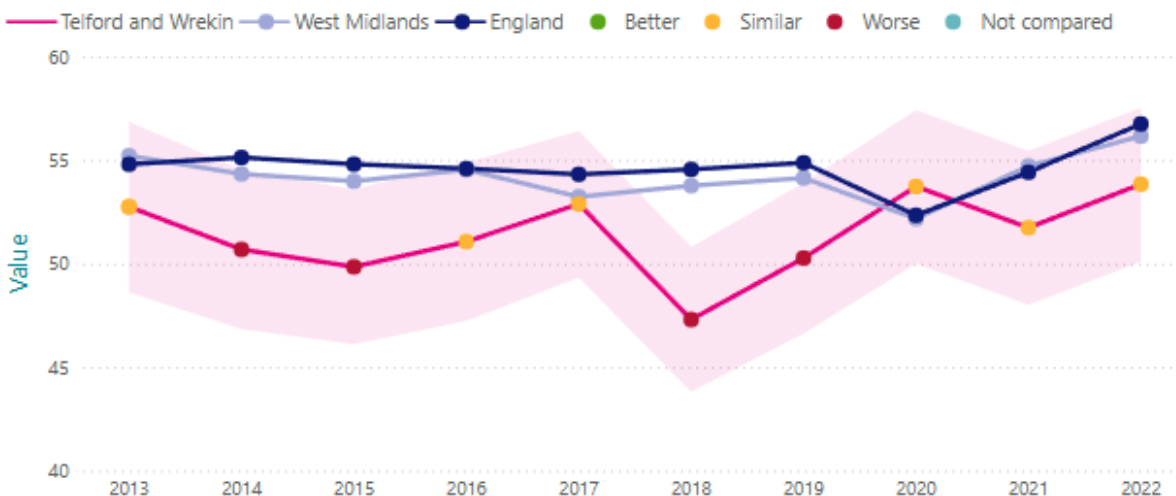
Trend



- The proportion of people who are estimated to smoke in the adult population (6.8%) has dropped notably in 2024 and is now below the England average (10.4%).

Percentage of cancers diagnosed at stages 1 and 2 - Persons

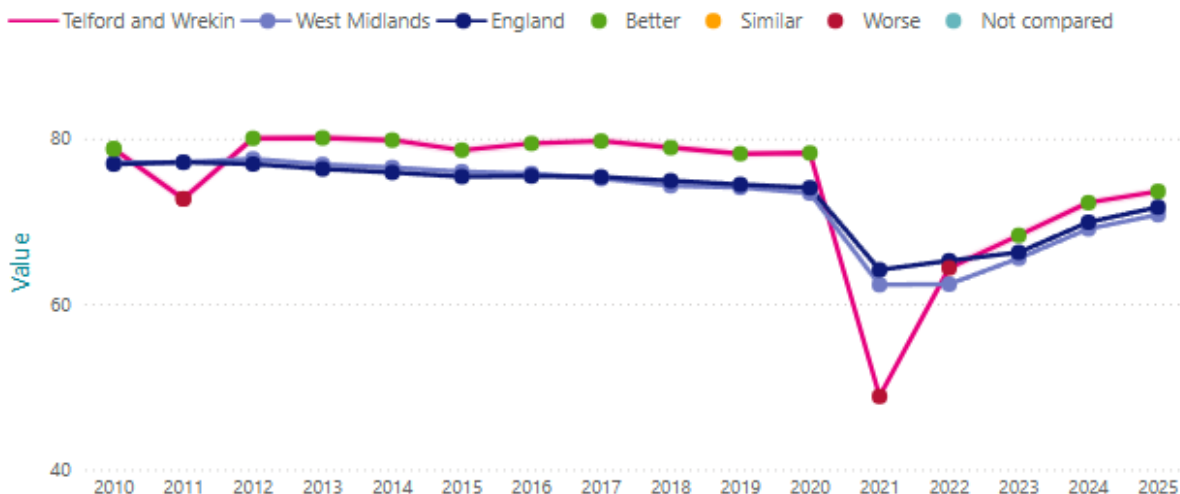
Trend



- The percentage of cancers diagnosed at stage 1 and stage 2 in 2022 was 53.8%, similar to the national average of 56.8%.

Cancer screening coverage: breast cancer - Female

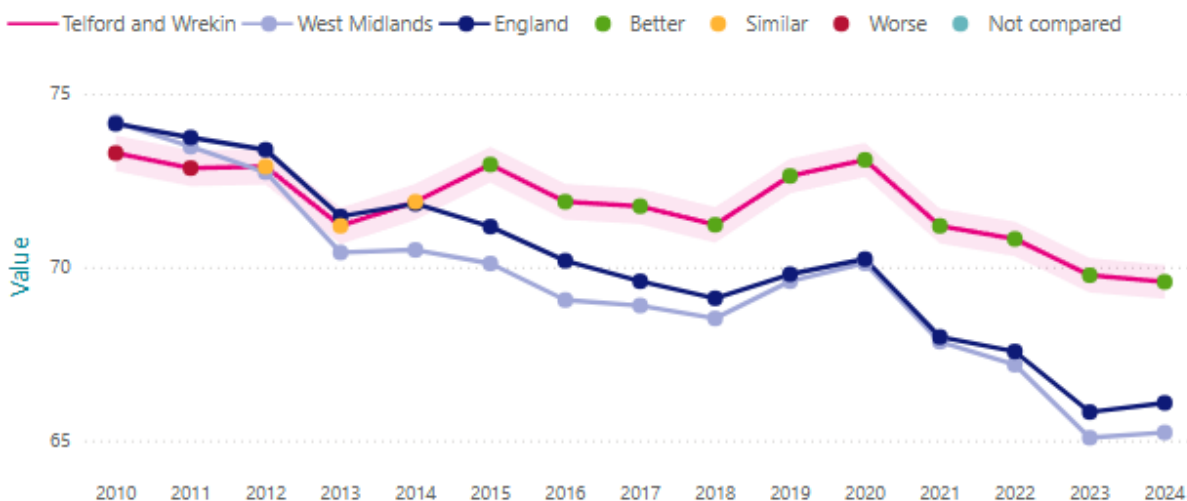
Trend



- Breast cancer screen coverage in 2025 was 73.6%, higher than England average of 71.7%. The rate has been higher than the England rate and increasing for the last four years.

Cancer screening coverage: cervical cancer (aged 25 to 49 years old) - Female

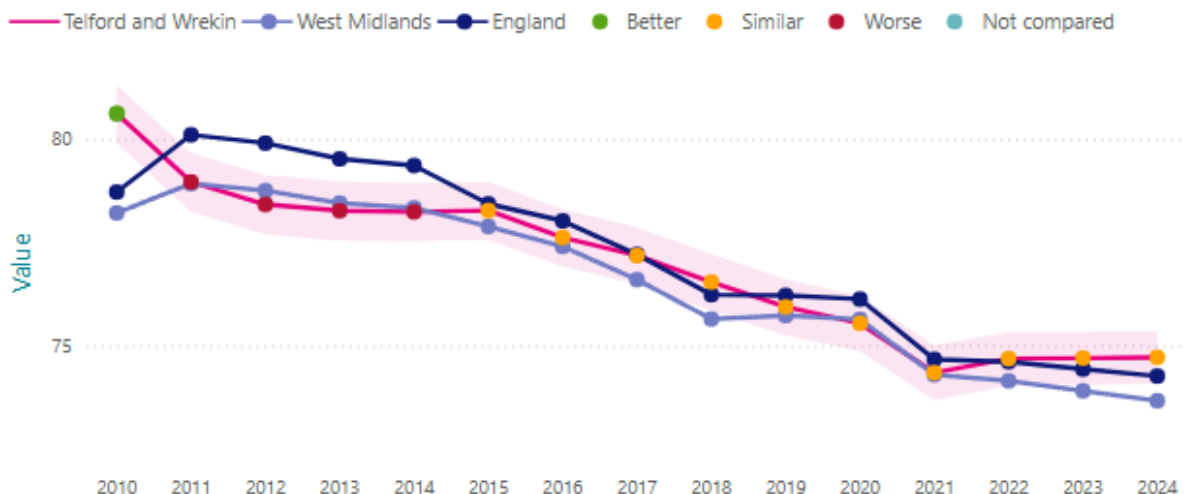
Trend



- Screening coverage for cervical cancer in women aged 25-49 in 2025 (69.6%) continued to be better than the England average of 66.1%, however has been declining over recent years.

Cancer screening coverage: cervical cancer (aged 50 to 64 years old) - Female

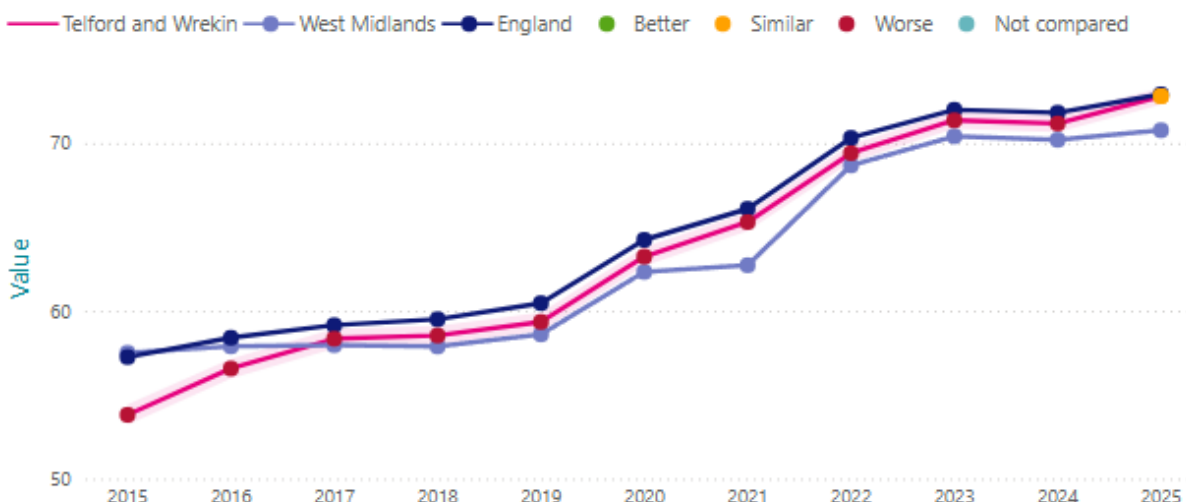
Trend



- Screening coverage for cervical cancer in women aged 50-64 was 74.4% in 2024, similar to the England rate of 74.3%.

Cancer screening coverage: bowel cancer - Persons

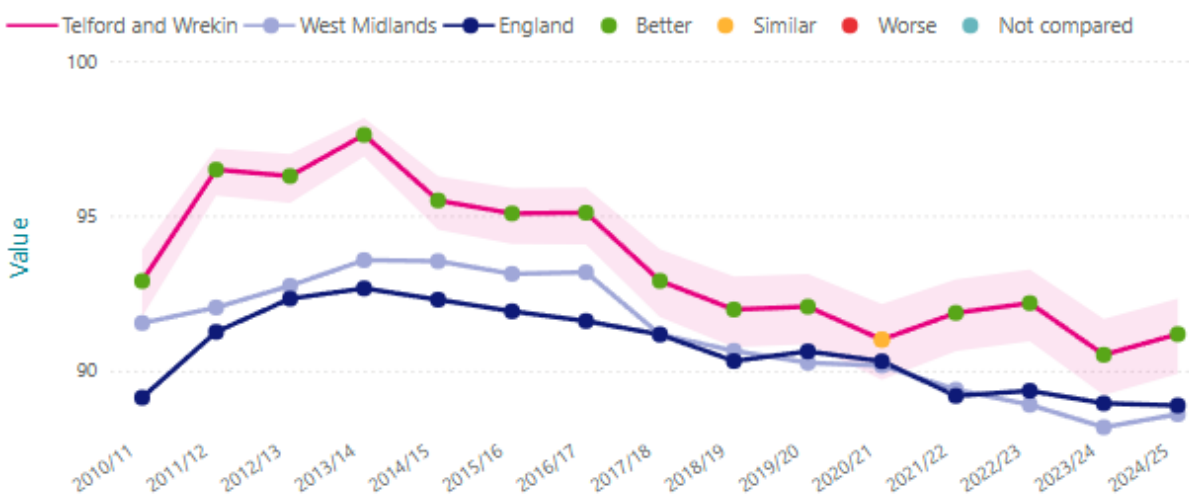
Trend



- Bowel cancer screening coverage in 2025 was 72.8%, similar to the England average of 72.9%. The bowel cancer screening coverage rate has been worse than the England average since 2015 but improved to be similar in 2025.

Population vaccination coverage: MMR for one dose (2 years old) - Persons

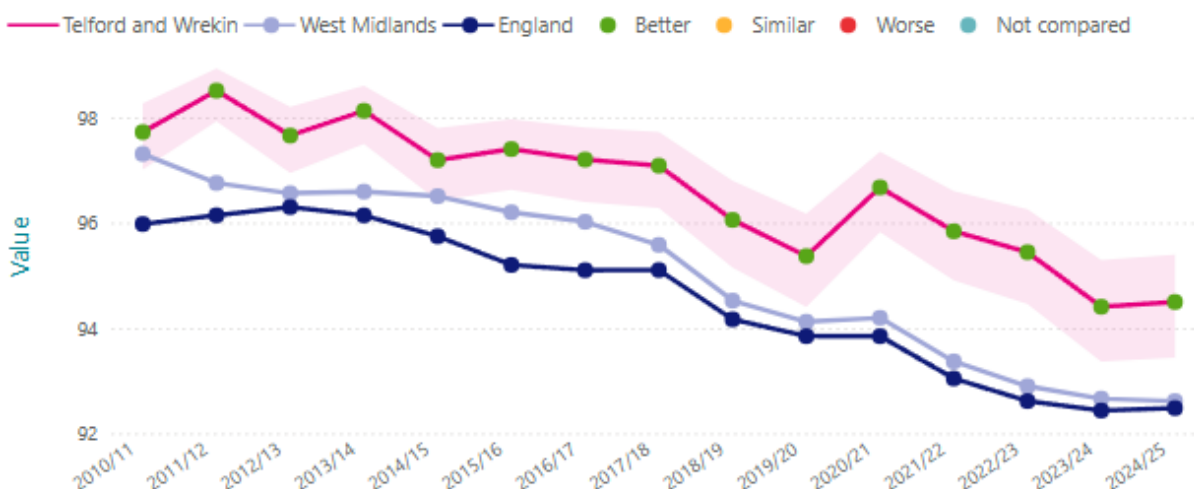
Trend



- The vaccination rate for the MMR vaccine in Telford and Wrekin in 2024/25 was better than England for two-year-olds having received their first dose, with 91.2% of children receiving it compared to the England rate of 88.9%.

Population vaccination coverage: Dtap IPV Hib HepB (2 years old) - Persons

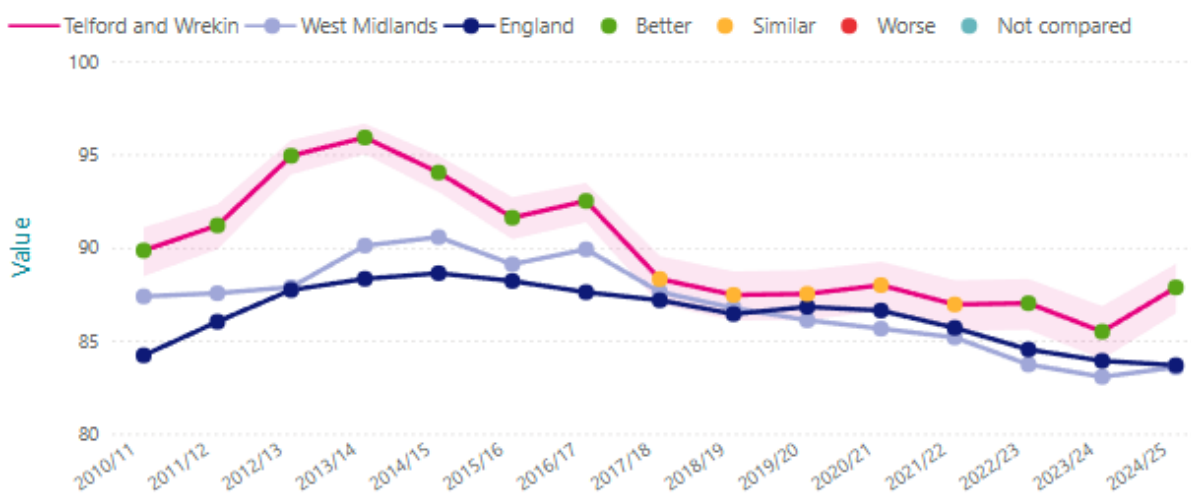
Trend



- The vaccination coverage of the combined DTaP IPV Hib in 2024/25 continued to be better than the England rate for two-year-olds, with 93.6% receiving the vaccination compared to 91.3%.

Population vaccination coverage: MMR for two doses (5 years old) - Persons

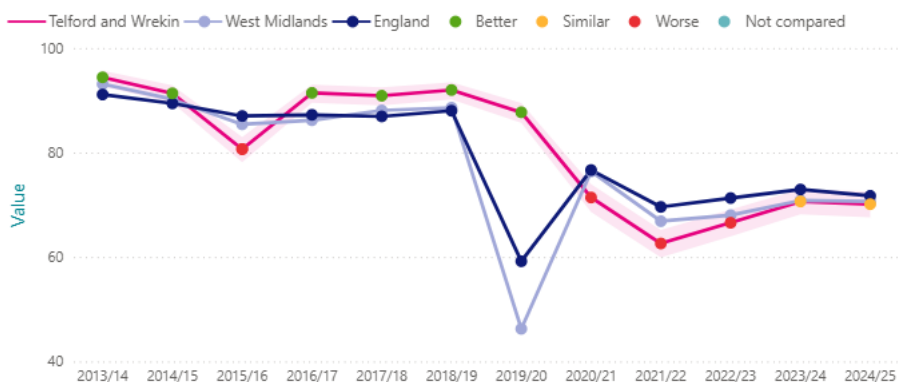
Trend



- 87.9% of children aged five received two doses of the MMR vaccination, higher than the England rate of 83.7%.

Population vaccination coverage: HPV vaccination coverage for one dose (12 to 13 year old) - Female

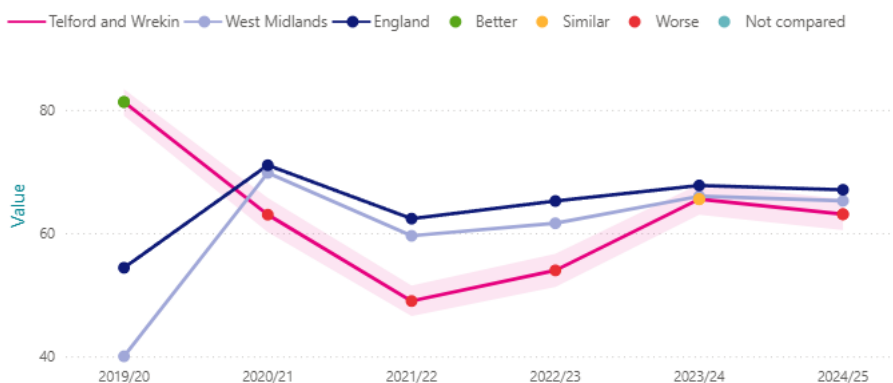
Trend



- HPV vaccination for one dose for females aged 12-13 was 70.1% in 2024/25, similar to the England rate of 71.7%.

Population vaccination coverage: HPV vaccination coverage for one dose (12 to 13 year old) - Male

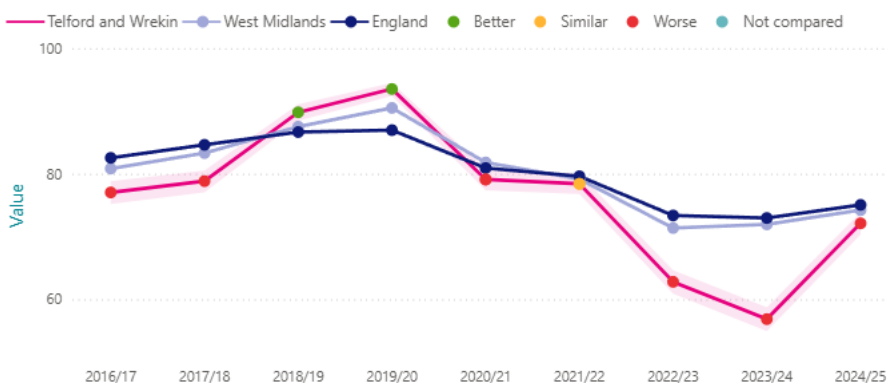
Trend



- The HPV vaccination for one dose for males aged 12-13 was 63.1% in 2024/25, worse than the England average of 67.0%.

Population vaccination coverage: Meningococcal ACWY conjugate vaccine (MenACWY) (14 to 15 years)

Trend

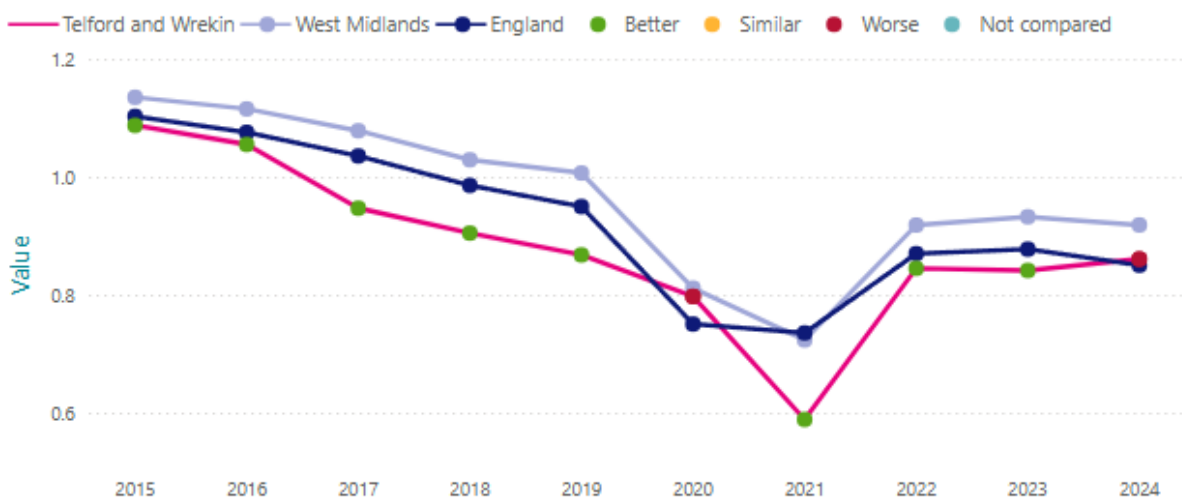


- The vaccination coverage of the Meningococcal ACWY conjugate vaccine in Telford and Wrekin was worse than England in 2024/25.

Vaccination coverage was 72.1% compared to England 75.1%. Coverage increased from 56.9% on 2023/24.

Adjusted antibiotic prescribing in primary care by the NHS - Persons

Trend



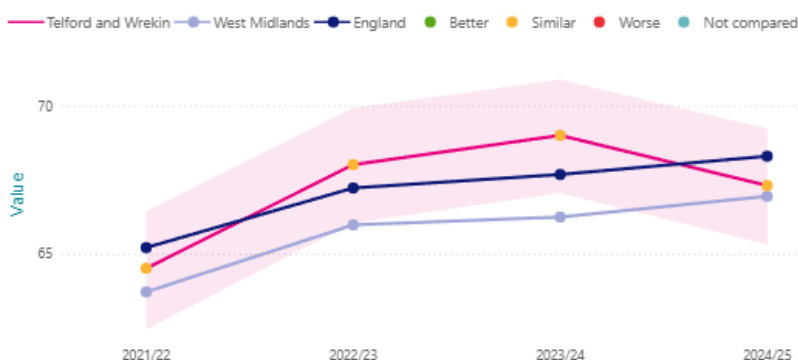
- The adjusted antibiotic prescribing in primary care by the NHS rate for 2024 was 0.86, worse than the England rate of 0.85.

4.9 Integrated neighbourhood health and care: Family Hubs

The following data has been released regarding the 'integrated neighbourhood health and care: family hubs' outcome since the last HWB performance report (November 2025):

School readiness: percentage of children achieving a good level of development at the end of Reception

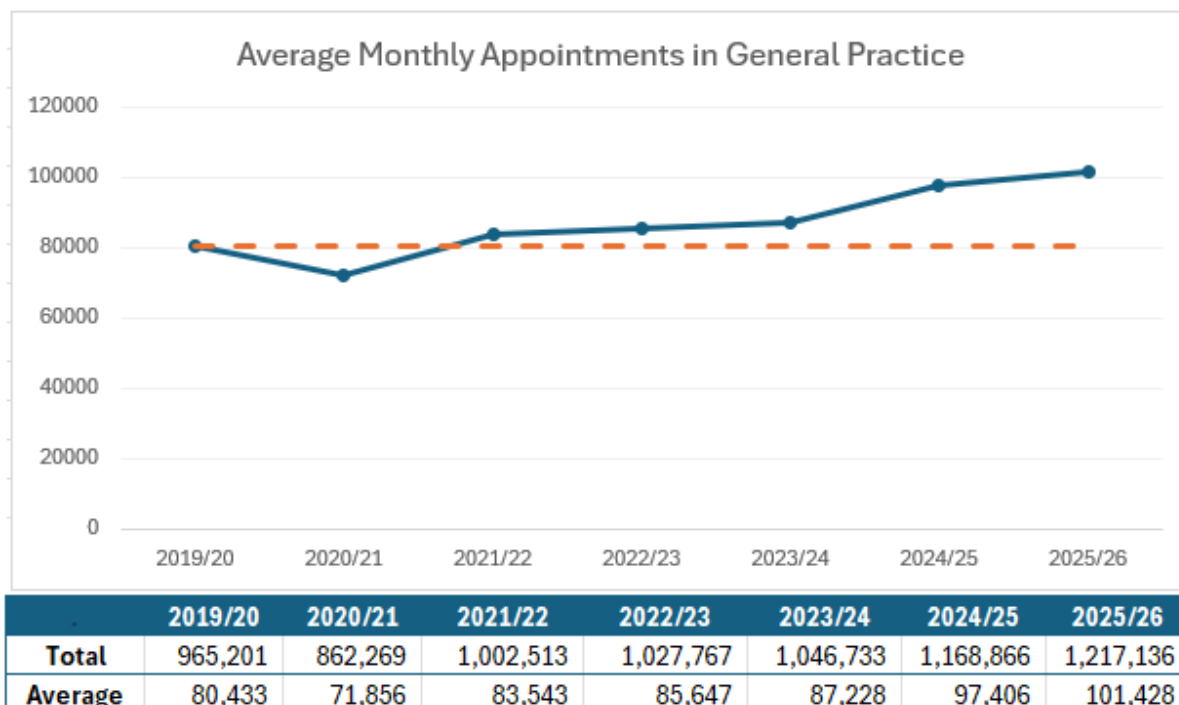
Trend



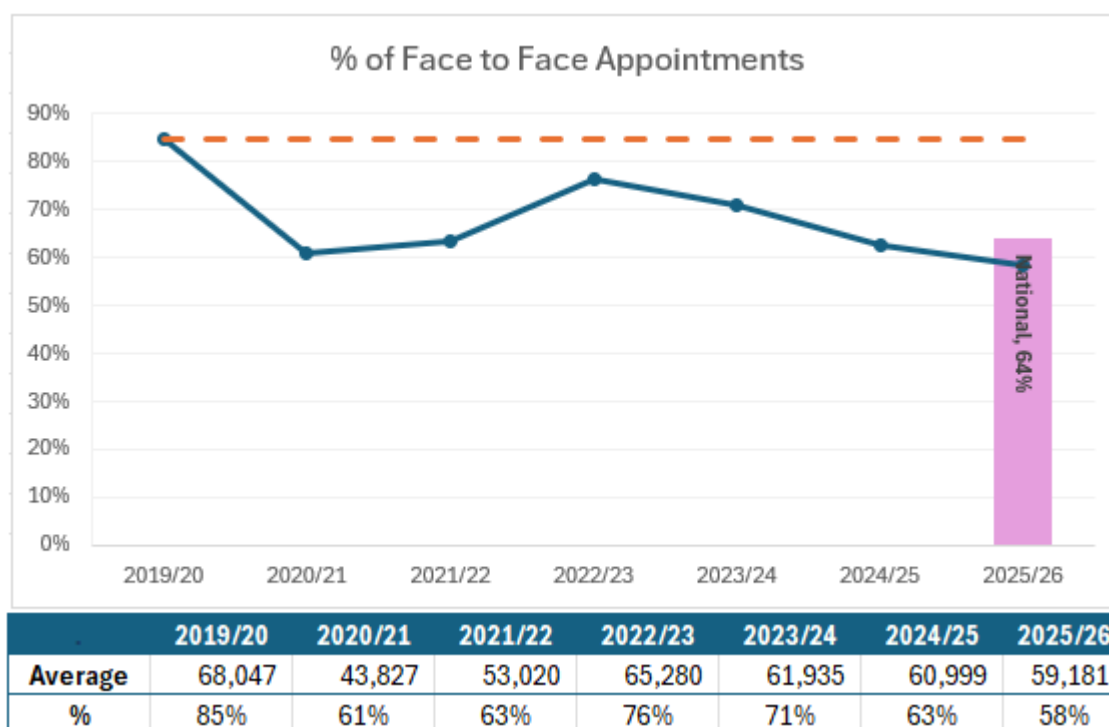
- The proportion of children achieving a good level of development at the end of Reception in 2024/25 was 67.3% compared to the national average of 68.3%.

4.10 GP Access

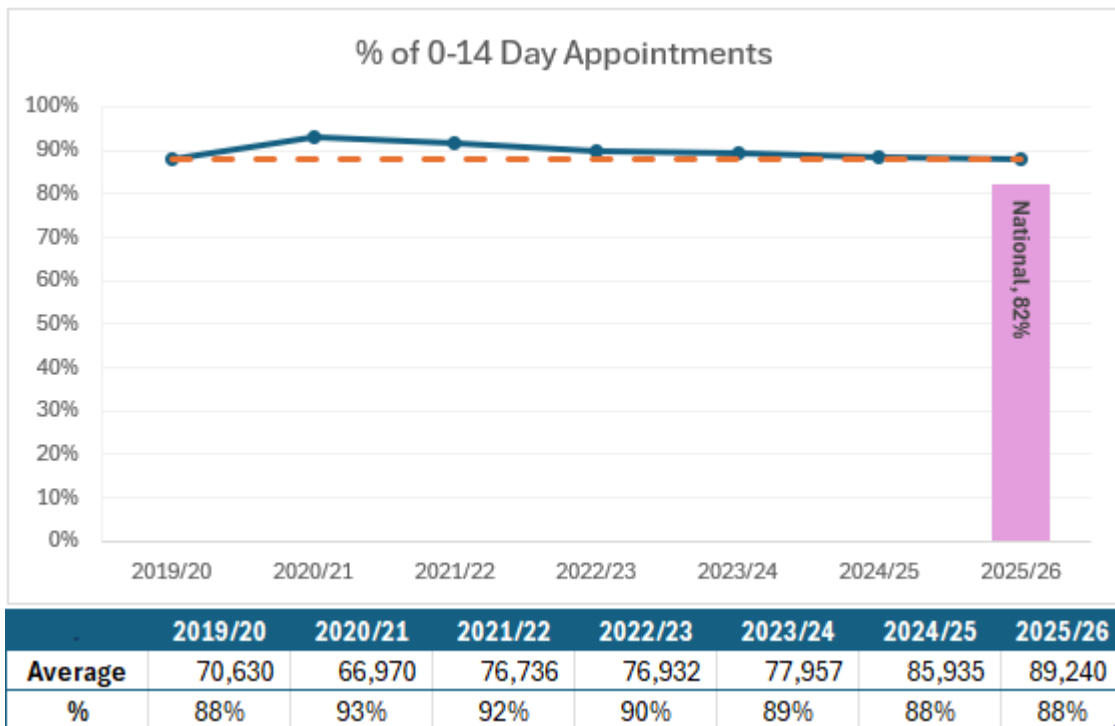
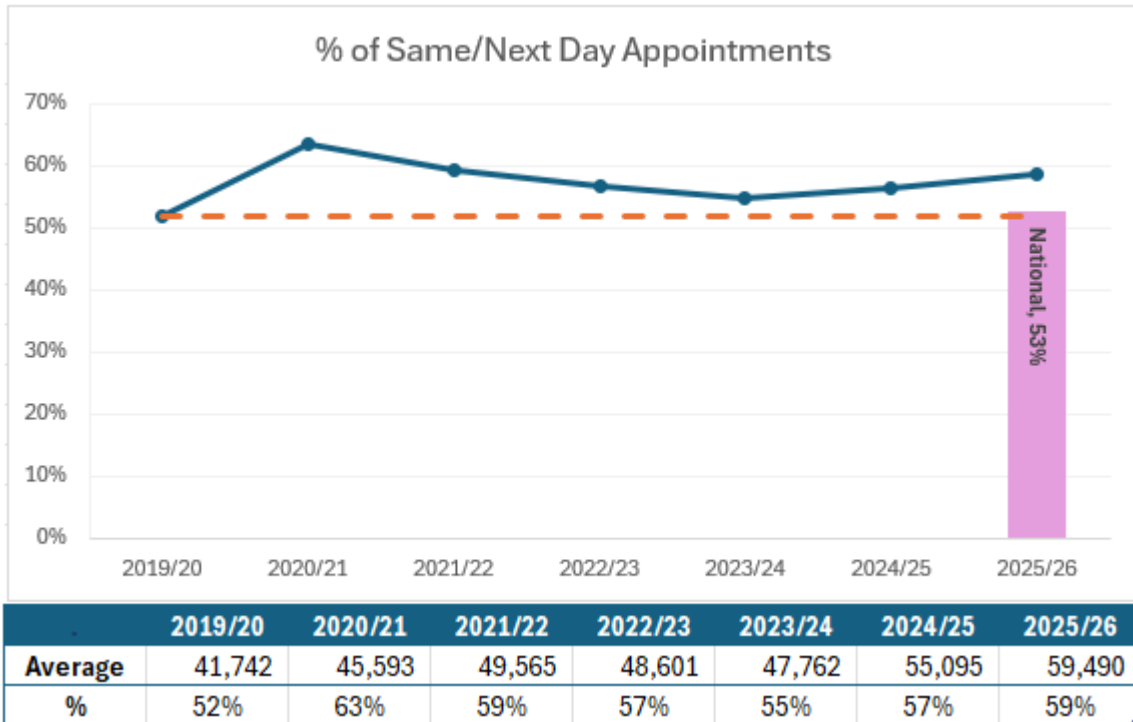
The following data has been released regarding the 'GP access' outcome since the last HWB performance report (November 2025):

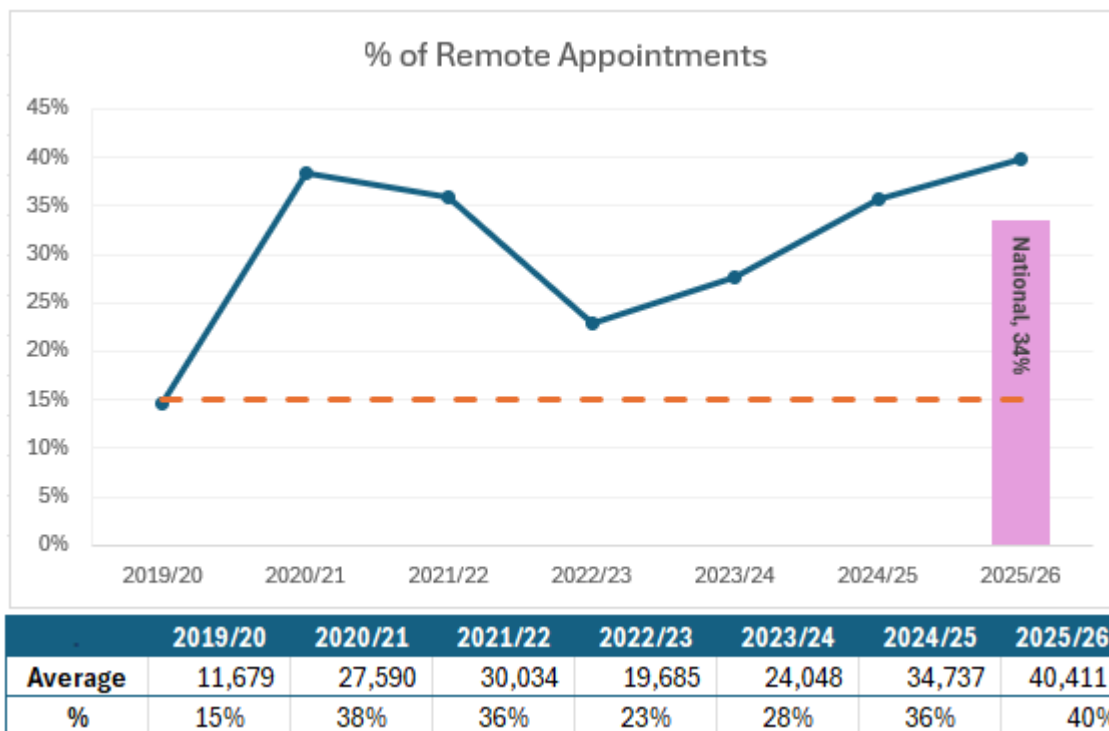


- The 1,000 per capita rate in 2025/26 for national comparison was 467 per 1,000 patients (nationally 496 per 1,000)



Health & Wellbeing Strategy Performance Report

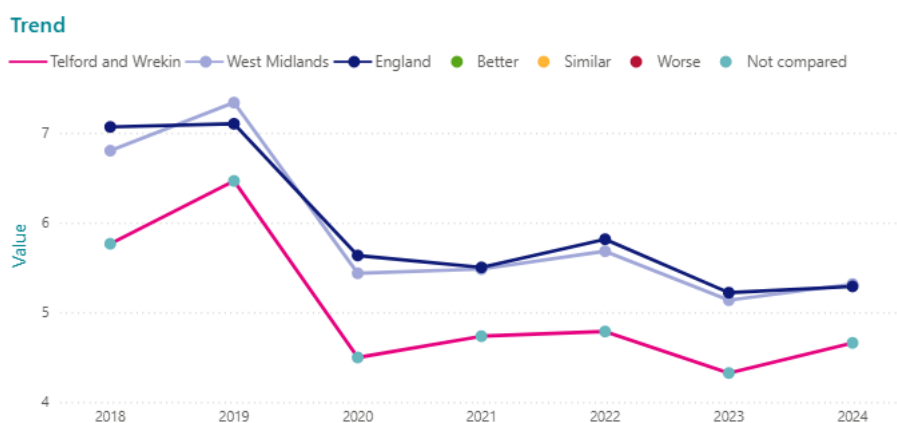




4.11 Green and sustainable borough

The following data has been released regarding the 'green and sustainable borough' outcome since the last HWB performance report (November 2025):

Air pollution: estimated fraction of mortality attributable to particulate air pollution



- The fraction of mortality attributable to particulate air pollution in Telford and Wrekin was 4.7% in 2024, 0.6 percentage points less than England (5.3). Mortality attributable to air pollution remains consistently below the England average.
- A newly measure shows that 84% of households in the borough have access to green or blue space within a 15-minute walk, higher than the England average of 78%.

5.0 Alternative Options

- 5.1 A range of performance metrics were considered for inclusion within this paper. This paper proposes a concise set of key outcome metrics to enable the HWB to monitor delivery of its strategy. There are currently no alternative options proposed as the Board are required to have regular oversight of strategy delivery in a clear and focussed format. However, it is expected that the set of metrics will develop and grow through the course of the strategy.

6.0 Key Risks

- 6.1 There are no key risks identified

7.0 Council Priorities

- 7.1 The Health and Wellbeing Board performance report provides updates on a number of performance indicators which reflect all Council priorities.

8.0 Financial Implications

- 8.1 This report is a presentation of the latest performance data across a wide range of health-related measures. Adopting the recommendations of the report does not directly present any financial implications. However, consideration of the performance reported herein may give rise to future changes in strategy which may require further investment or a change in the way funding is being deployed. Such measures would need to be considered as part of a separate report brought by the relevant service through the Council's governance structure with the relevant financial implications reported on at that stage.

9.0 Legal and HR Implications

- 9.1 The Council has statutory obligations pursuant to the Local Government and Public Involvement in Health Act 2007 (as amended) to produce a Health and Wellbeing Strategy, setting out how the assessed health needs in relation to the borough are to be met by the Council, the Integrated Care Board and the NHS.
- 9.2 The recommendations in this report and the strategy itself comply with the Council's statutory obligations.

The proposals contained in this report can be delivered using existing resources.

10.0 Ward Implications

- 10.1 This report details performance at a borough level. The JSNA highlights needs of different communities across the borough for many of the measures included within this report.

11.0 Health, Social and Economic Implications

- 11.1 The measures in the Health & Wellbeing Board performance framework reflect the health, social and economic needs of the population and the changes over time. Further information about many of these measures can be found in the JSNA.

12.0 Equality and Diversity Implications

- 12.1 The measures in the Health & Wellbeing performance framework include specific inequalities measures. The JSNA, which also contains many of these measures, also contains variables in need due to characteristics or geographic factors.

13.0 Climate Change and Environmental Implications

- 13.1 The Health and Wellbeing performance framework includes measures to reflect the priority of having a green and sustainable borough.

14.0 Background Papers

Strategy Outcomes Report – June 2025: Health & Wellbeing Board Paper
Performance Report – September 2023: Health & Wellbeing Board Paper

15.0 Appendices

None

16.0 Report Sign Off

Signed off by	Date sent	Date signed off	Initials
Director	09/06/2026	10/06/2026	HO
Legal	08/06/2026	09/06/2026	DTW/SH
Finance	08/06/2026	09/06/2026	RP/TD