



**Review on Prostate Cancer
Cabinet Response to Scrutiny Report**

Scrutiny Committee: Active Lifestyles Leisure and Culture Report: Prostate Cancer		Cabinet Member: Cllrs. Stephen Bentley and Sean Kelly	
Lead Scrutiny Member: Cllr. Veronica Fletcher Lead Scrutiny Officer: Fiona Bottrill		Response prepared by Ann Baxendale, Internal Communications, Organisational Improvement:	
		Date of Cabinet meeting: 22nd March 2011	
Scrutiny Recommendation	Response and summary of action being taken to implement, or reason for rejection	Date by which action will be taken	Person responsible for action (name and title)
<u>Recommendation 1</u> Members recommended that leaflets on prostate cancer are displayed in all public areas in Council building and posters should be displayed in toilets. Any further work undertaken by the Council to raise awareness of prostate cancer could be linked to prostate cancer awareness month in March 2011.	<ul style="list-style-type: none">• Currently planning an internal awareness raising for this event during March (dates to be yet confirmed). Internal campaign audience (employees and members). Hoping to involve local Prostate cancer group.• In talks with PCT and local support group about promoting Prostate Cancer in First Point Reception during March. Yet to be confirmed.• Further posters and flyers ordered from Prostate Cancer Charity.• Charity Dress Down event for employees during March 2011.	March 2011	Ann Baxendale, Internal Communications, Organisation Improvement and Gill Bowie, Occupational Health and Safety



Telford & Wrekin
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	Further details available mid Feb 2011.		
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