



Borough of Telford and Wrekin

Health & Wellbeing Board

Thursday 27 November 2025

Health & Wellbeing Strategy Performance & Outcomes Report

Cabinet Member:	Cllr Kelly Middleton: Cabinet Member for Public Health & Healthier Communities
Lead Director:	Helen Onions: Director of Public Health
Service Area:	Health & Wellbeing
Report Author:	Helen Potter: Insight Manager, Telford & Wrekin Council
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Wards Affected:	All Wards
Key Decision:	Not Key Decision
Forward Plan:	Not Applicable
Report considered by:	Health & Wellbeing Board 27 November 2025

1.0 Recommendations for decision/noting:

It is recommended that the Health and Wellbeing Board:

- 1.1 Note the current position regarding performance and outcomes against the strategy priorities.
- 1.2 Note that these data will be used to influence delivery of the Health & Wellbeing Strategy, to target inequalities and inform the development of relevant NHS Strategic Plans. Differences in outcomes across our communities will also inform the neighbourhood health agenda via TWIPP.

2.0 Purpose of Report

- 2.1 This paper provides the HWB with an update on the latest high-level performance and outcomes measures aligned to the Health and Wellbeing Strategy ambitions.

3.0 Background

- 3.1 As part of the approval of the Health and Wellbeing Strategy, a performance framework to monitor delivery of the strategy was agreed by the Health & Wellbeing Board in September 2023. It was agreed that the HWB would be updated every 6 months on changes across this framework. This report highlights data which has changed since the previous Board report in June 2025.

4.0 Summary of main proposals

- 4.1 Summary of the current position of all Health and Wellbeing Strategy Outcome Indicators







The table below provides the Health & Wellbeing Board with a high-level summary of all the indicators selected to monitor the implementation of the Strategy. The overall position of each measure in relation to the England average has, where possible, been represented using the scale ● = statistically worse than England, ● = statistically similar to England and ● = statistically better than England. This table also highlights which indicators have been updated since the last update to the HWB (June 2025).

Indicator	Updated since June 2025 HWB Report	Latest T&W Value	Latest England Value	Trend for last three data points*
Improving Life Expectancy and Healthy Life Expectancy at Birth and 65				
Life expectancy at birth (male)	No	78.3	79.1	● ● ●
Life expectancy at birth (female)	No	82.0	83.1	● ● ●
Healthy life expectancy at birth (male)	No	57.1	61.5	● ● ●
Healthy life expectancy at birth (female)	No	56.0	61.9	● ● ●
Life expectancy at 65 (male)	No	18.0	18.7	● ● ●
Life expectancy at 65 (female)	No	20.4	21.1	● ● ●
Healthy life expectancy at 65 (male)	No	8.5	10.1	● ● ●
Healthy life expectancy at 65 (female)	No	9.0	11.2	● ● ●
Healthy Weight				
Prevalence of overweight (including obesity) – Reception	Yes	25.3%	23.5%	● ● ●
Prevalence of overweight (including obesity) – Year 6	Yes	37.4%	36.2%	● ● ●
Percentage of adults (18+) classified as overweight or obese	No	69.4%	64.5%	● ● ●
Percentage of adults (16+) meeting the '5-a-day' fruit and veg consumption recommendation	No	31.0%	31.3%	● ● ●

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Indicator	Updated since June 2025 HWB Report	Latest T&W Value	Latest England Value	Trend for last three data points*
Percentage of physically active adults	No	66.4%	67.4%	● ● ●
Percentage of physically inactive adults	No	23.6%	22.0%	● ● ●
Alcohol, Drugs and Domestic Abuse				
Deaths from drug misuse per 100,000	No	5.5	5.5	● ● ●
Directly caused alcohol mortality per 100,000	No	15.9	15.0	● ● ●
Successful completions for opiates	No	8.1%	5.1%	● ● ●
Successful completions for alcohol	No	50.9%	34.2%	● ● ●
Admission episodes for alcohol related conditions		572.8	504.1	● ● ●
Economic Opportunity				
Proportion of children in relative low income families	Yes	27.1	22.1	● ● ●
% households in fuel poverty	Yes	14.6	11.4	-
% households on universal credit**		25.3	22.2	-
% households claiming housing benefit**		6.9	5.9	-
% people claiming unemployment benefits	Yes	3.8	4.1	-
Housing and Homelessness				
Percentage of households in temporary accommodation	No	0.9	4.6	● ● ●
Percentage of prevention and relief duties owed that ended in accommodation secured		44.0	39.4	● ● ●
Number of rough sleepers (snapshot)	No	7	n/a	
Mental Health & Wellbeing				
Hospital admissions as a result of self-harm (10-24 yrs)	No	169.1	266.6	● ● ●
People with a high anxiety score	No	19.5%	23.3%	● ● ●
People with a low happiness score	No	6.8%	8.9%	● ● ●
Premature mortality in adults with severe mental illness	No	116.4	110.8	● ● ●
Suicide rate	Yes	11.0	10.9	● ● ●
Proportion of Learning disability population who have had a health check (STW rate)	Yes	87.4%	n/a	-
Proportion of SMI population who have had a health check (STW rate)	Yes	67%	n/a	-
Protect, Prevent and Detect early				
Smoking prevalence in adults (18+)	No	14.5	11.6	● ● ●
Smokers successfully quit at 4 weeks		689	1,620	● ● ●
Smoking prevalence in adults in routine and manual occupations	No	21.3	19.5	● ● ●
Proportion of people receiving an NHS Health Check	Yes	18.7	29.6	● ● ●
Percentage of cancers diagnosed at stages 1 and 2	No	51.7	54.4	● ● ●
Under 75 mortality rate from cancer considered preventable	Yes	56.5	48.6	● ● ●
Under 75 mortality rate from all circulatory diseases considered preventable	Yes	30.9	30.2	● ● ●

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Indicator	Updated since June 2025 HWB Report	Latest T&W Value	Latest England Value	Trend for last three data points*
Under 75 mortality rate from causes considered preventable	Yes	166.4	151.2	
Family Hubs				
Breastfeeding at 6-8 weeks	No	40.7%		
Smoking at the Time of Delivery	Yes	7.1%	6.1%	
Achieving a good level of development at aged 2 – 2½	Yes	63.9%	81.4%	
Achieving a good level of development at the end of Reception	No	69.0%	67.7%	
Family Hubs: annual number of attendees at Family Hubs session	No	12,000	n/a	-
Family Hubs: % of families satisfied with service	No	94%	n/a	-
GP Access				
Average monthly appointments in General Practice	Yes	96,821	n/a	-
% of face-to-face appointments	Yes	60%	n/a	-
% of same/next day appointments	Yes	58%	n/a	-
% of 0-14 day appointments	Yes	87%	n/a	-
% remote appointment	Yes	39%	n/a	-
% GP patients 13+ registered to use the NHS App	Yes	60%	71%	-
Green and Sustainable Borough				
Air Pollution: Concentration of fine particulate matter (PM 2.5)	Yes	5.7	7.0	
Access to Green Space (average pop per park or public garden or playing field)	No	3,864	9,077	
Percentage of adults walking for travel at least three days per week	No	10.3%	18.6%	

* this column uses the last three data points (usually annual), displayed in chronological order from left to right, displaying the comparison to the England average at each of these points to indicate trends over time. More detail of these trends is provided within the sections of the report, in previous HWB Outcome reports or on the JSNA website.

4.2 Improve life expectancy and healthy life expectancy at birth and at 65

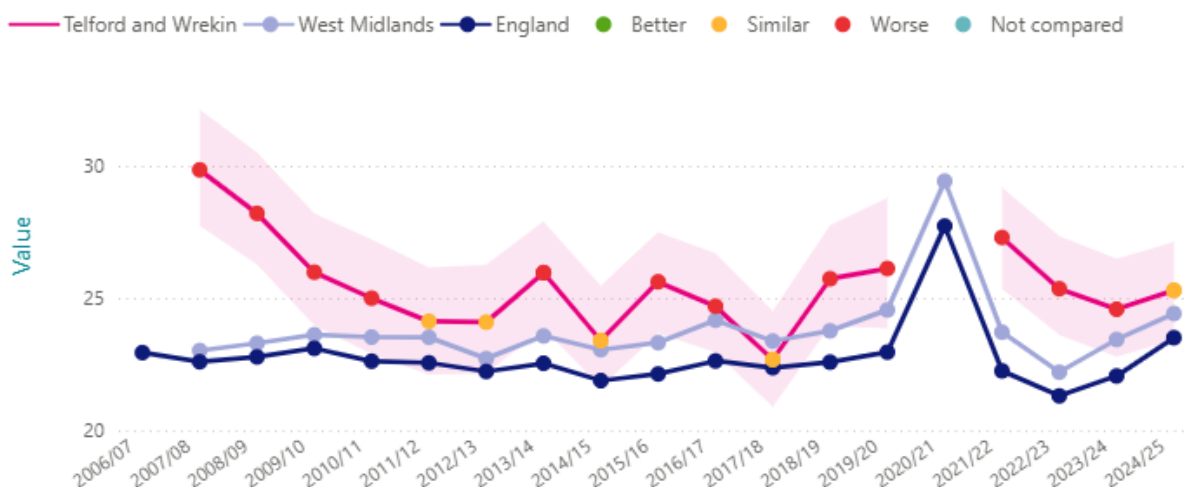
No data has been updated for this outcome since the June HWB report.

4.3 Healthy weight

The following data has been released since the last HWB Outcome report (June 2025):

Reception prevalence of overweight (including obesity) - Persons

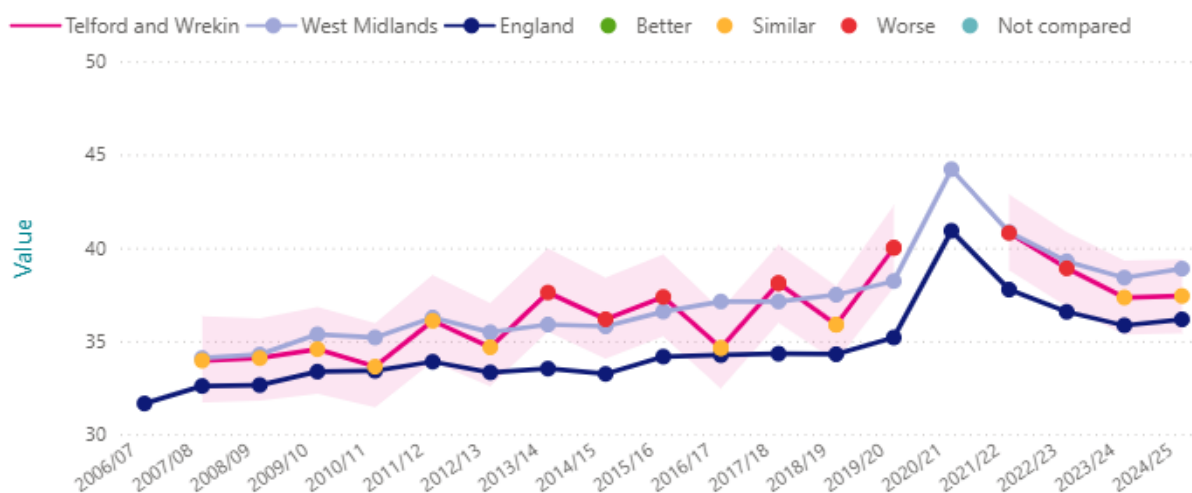
Trend



- The proportion of children in Reception classed as overweight in Telford and Wrekin in 2024-25 was 25.3%, similar to the England rate of 23.5%. The rate increased by 0.7 percentage points from 2023-24 and saw the borough move from worse than the England average to similar.

Year 6 prevalence of overweight (including obesity) - Persons

Trend



- The proportion of children in Year 6 classed as overweight in Telford and Wrekin in 2024-25 was similar to the England average. 37.4% of children in Year 6 were overweight, a decrease of 3.4 percentage points from 2021-22.

4.4 Alcohol, drugs and domestic abuse

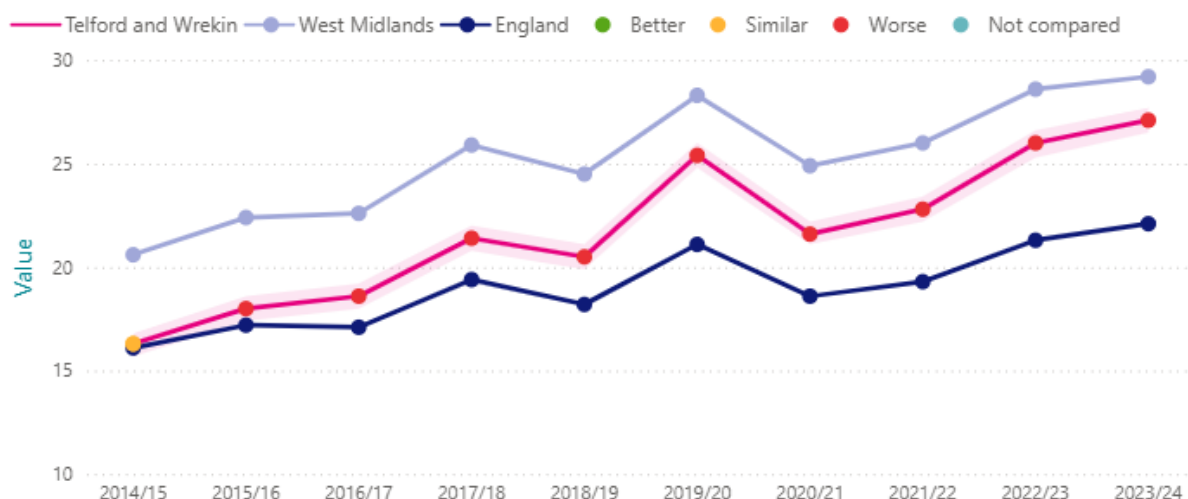
No data has been updated for this outcome since the June HWB report.

4.5 Economic Opportunity

The following data has been released since the last HWB Outcome report (June 2025):

Children in relative low income families (under 16s) - Persons

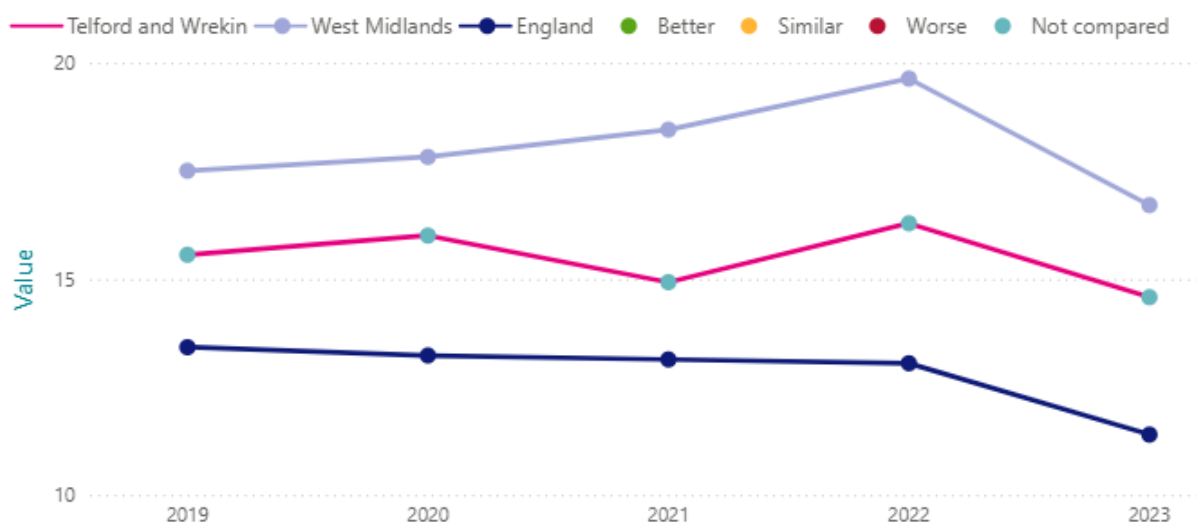
Trend



- There was a significantly higher proportion of children living in relative low income families in 2023/24, with a rate of 27.1% compared to 22.1% nationally. The rate has been worse than the England average since 2015/16 and has risen every year except 2020/21.

Fuel poverty (low income, low energy efficiency methodology) - n/a

Trend

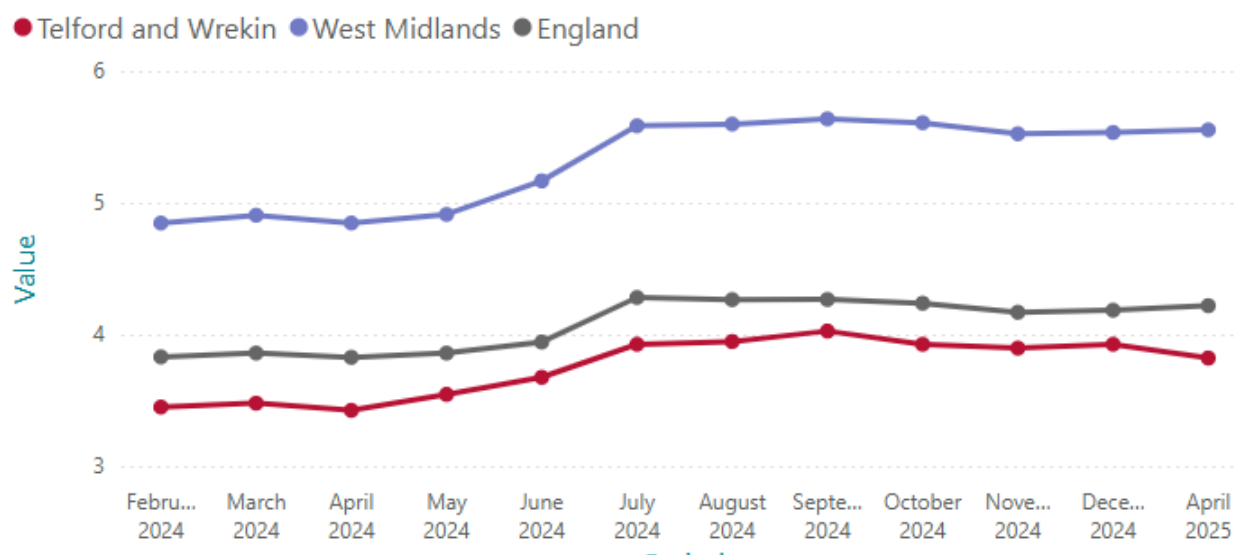


- In 2023 around 14.6% of households in the borough were in fuel poverty, higher than the England average of 11.4%.

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- The proportion of households in the borough claiming universal credit, at 25.3% in October 2025, was higher than the national average of 22.2%. Similarly, a higher proportion of households in the borough were claiming housing benefit (6.9%) than nationally (5.9%).

Unemployment Claimant Rate 16+

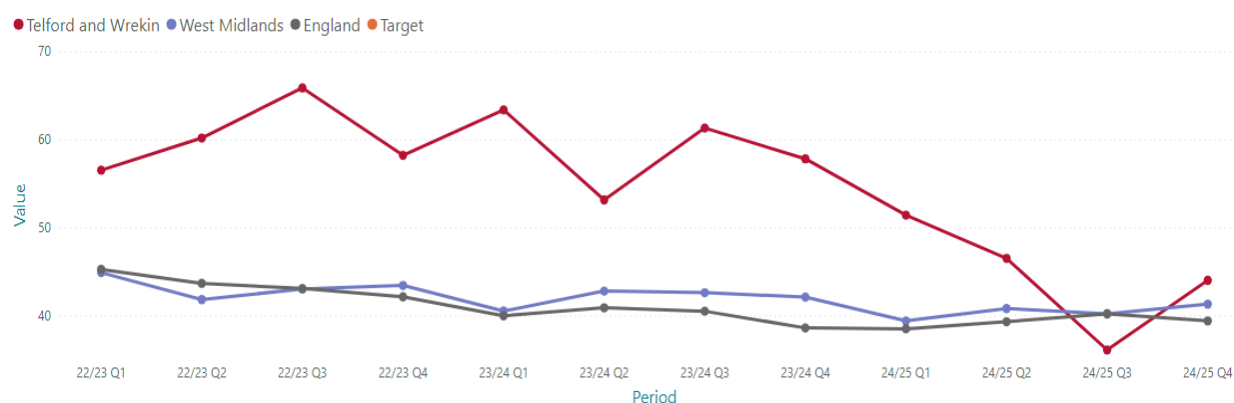


- In April 2025, 3.8% of people in the borough were claiming unemployment benefits, a lower (better) rate than England (4.1%)

4.6 Housing and Homelessness

The following data has been released since the last HWB Outcome report (June 2025):

Percentage of prevention & relief duties owed that ended in accommodation secured



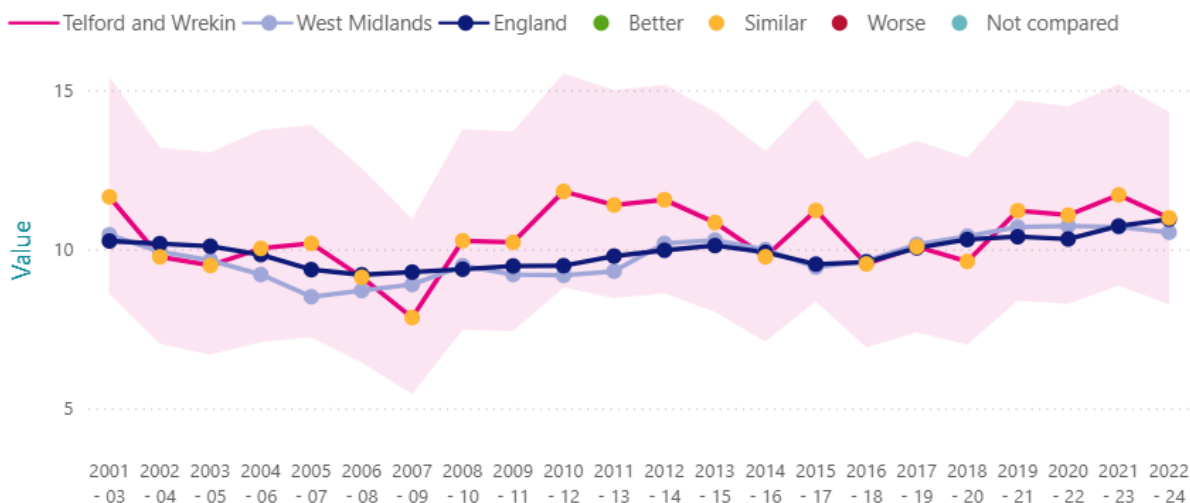
- The percentage of prevention and relief duties owed where accommodation was successfully secured is better than the national average (T&W 44.0% England 39.4%). Other than for one quarter (Q2 of 2024/25) performance on this indicator remains consistently better than the England average.

4.7 Mental Health & Wellbeing

The following data has been released since the last HWB Outcome report (June 2025):

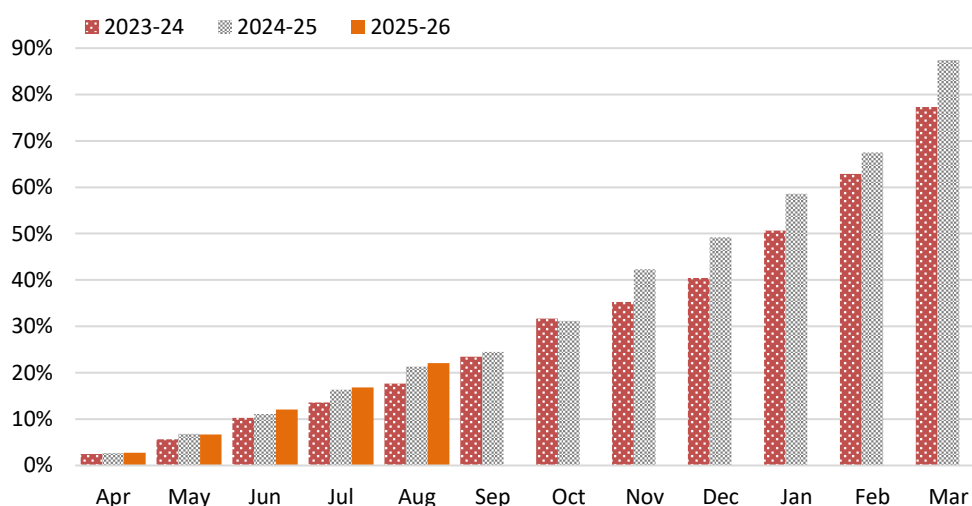
Suicide rate - Persons

Trend



- The suicide rate in Telford and Wrekin has been similar to the England rate for a number of years, with the rate for 2022-24 being 11.0 compared to the England rate of 10.9. This equates to 55 suicides in the period 2022-24.

People with a Learning Disability Receiving an Annual Health Check (STW rate)



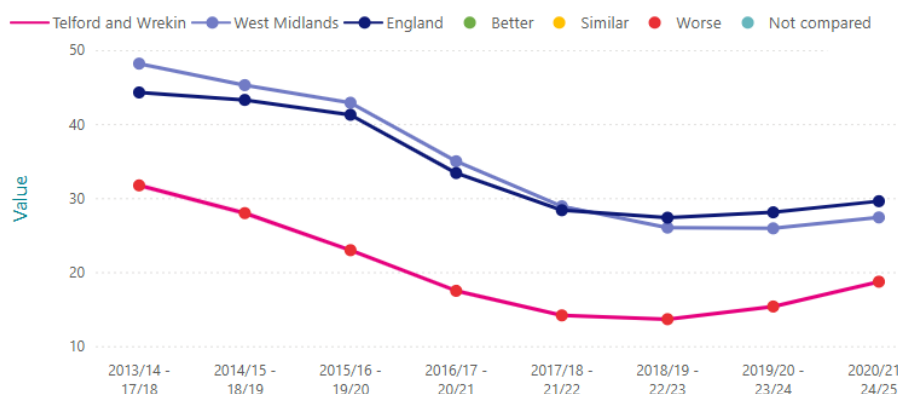
- At the end of 2023/24, 78.4% of people with a learning disability in Shropshire, Telford and Wrekin had received their annual health check, compared to 77.3% in the previous year. As at August 2025 22.1% had received their annual health check, in line with the plan for 2025/26.
- As at the end of June 2025, 54.1% of people with a severe mental illness have had their physical health checks in the previous twelve months.

4.8 Protect, prevent and detect early

The following data has been released since the last HWB Outcome report (June 2025):

Cumulative percentage of the eligible population aged 40 to 74 who received an NHS Health check - Persons

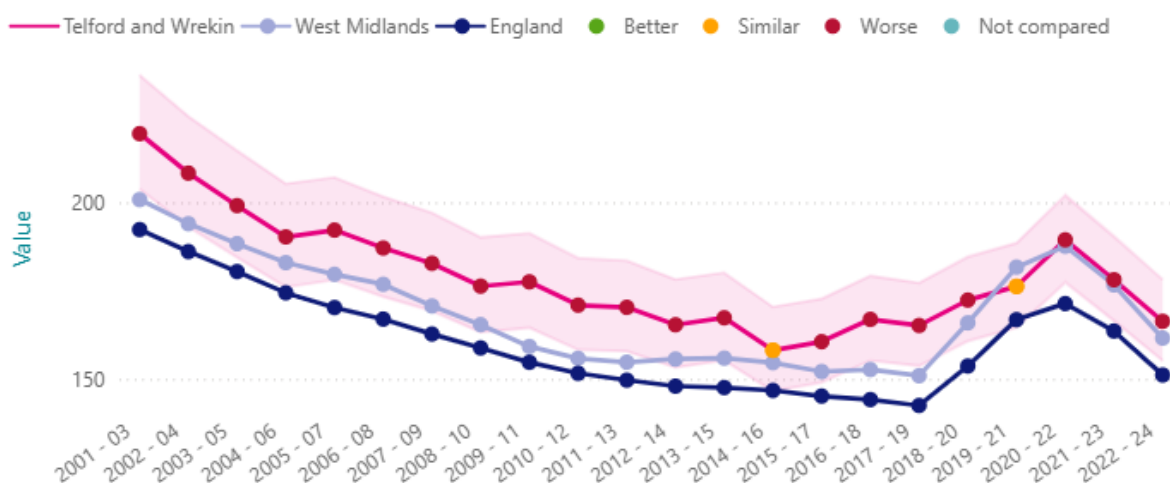
Trend



- The proportion of people in the borough who receive an NHS Health check, at 18.7% (cumulative rate from 2020/21 to 2024/25) is worse than the national rate (29.6%) and has remained worse since 2013/14.

Under 75 mortality rate from causes considered preventable - Persons - 3 years

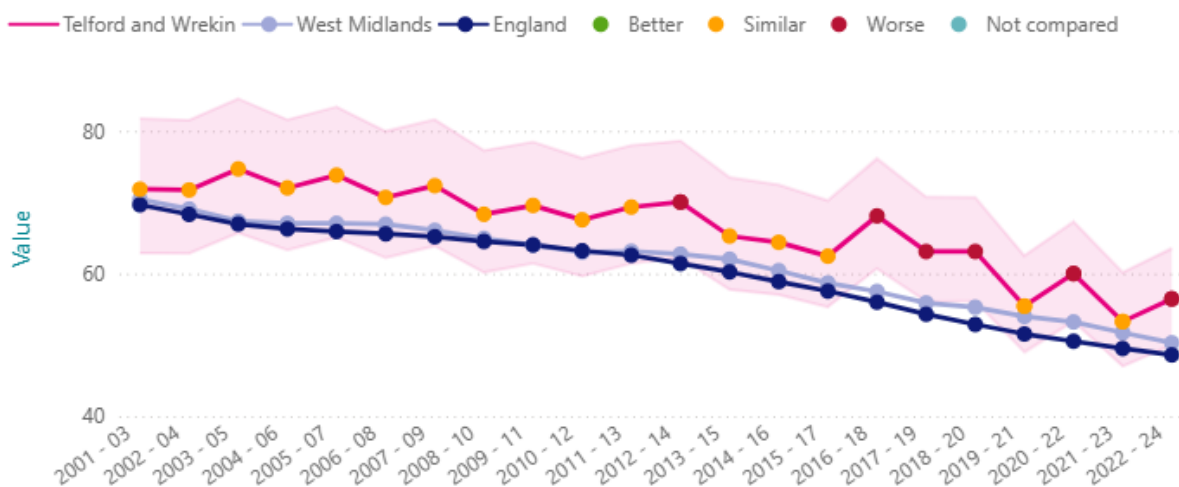
Trend



- In 2024 there were 259 premature deaths of Telford and Wrekin residents from causes considered preventable. In 2022-24 the rate of overall preventable early mortality decreased to 166.4 but remained worse than the England average.

Under 75 mortality rate from cancer considered preventable - Persons - 3 years

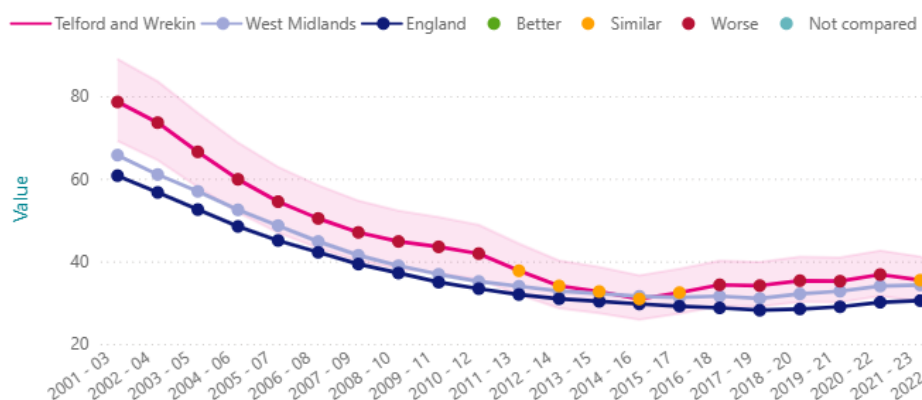
Trend



- There were 276 premature deaths of Telford and Wrekin residents due to cancers considered preventable in 2022 to 2024. The rate of preventable early deaths from cancer in 2022-24 was 56.5 per 100,000, worse than the England rate after being similar in 2021-23.

Under 75 mortality rate from cardiovascular disease considered preventable - Persons - 3 years

Trend



- In 2022-2024 there were 152 premature deaths of Telford and Wrekin residents from cardiovascular disease considered preventable. The rate of early deaths from cardiovascular disease has been similar to the England rate for the last two periods.

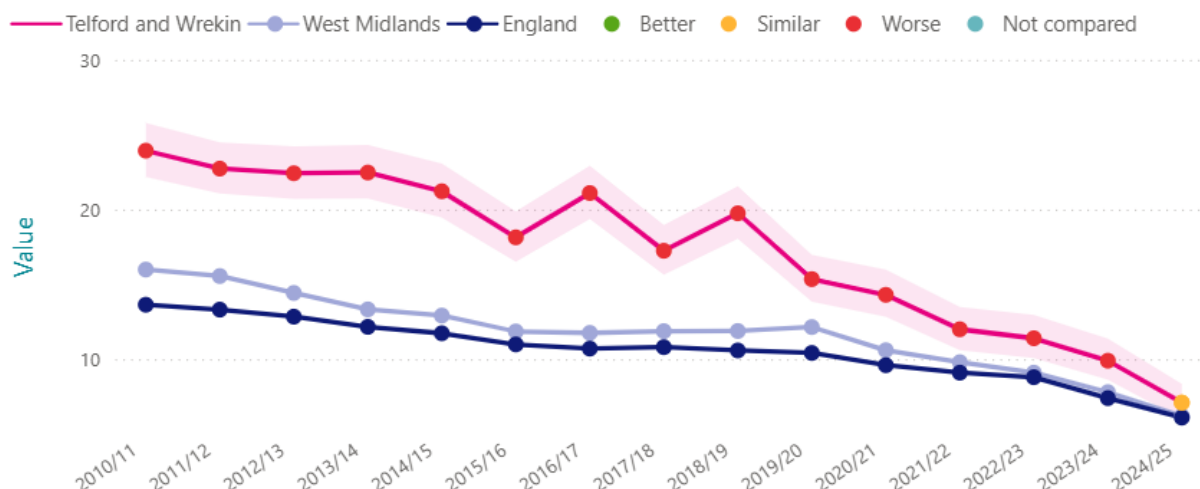
4.9 Integrated neighbourhood health and care

Best Start in Life/Family Hubs:

The following data has been released since the last HWB Outcome report (June 2025):

Smoking status at time of delivery - Female

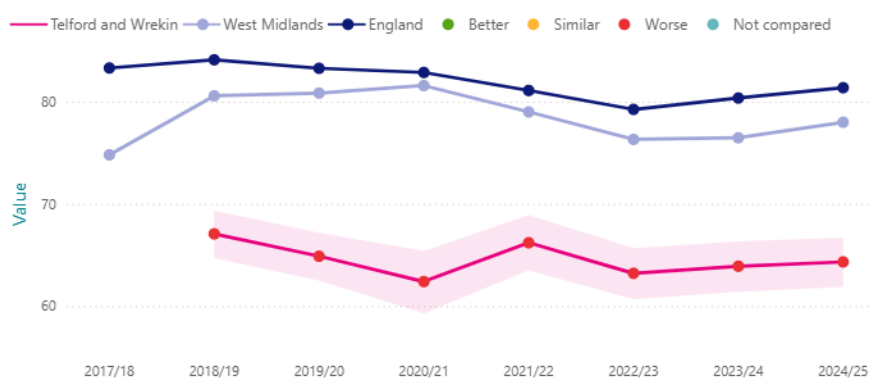
Trend



- The proportion of mothers in the borough who are smoking at the time of delivery, at 7.1%, was similar than the national average of 6.1% in 2024/25. The proportion of pregnant women smoking at time of delivery has decreased for the past five years, and this is the first time since 2010 that the rate has been similar to the England average.

Child development: percentage of children achieving a good level of development at 2 to 2 and a half years - Persons

Trend

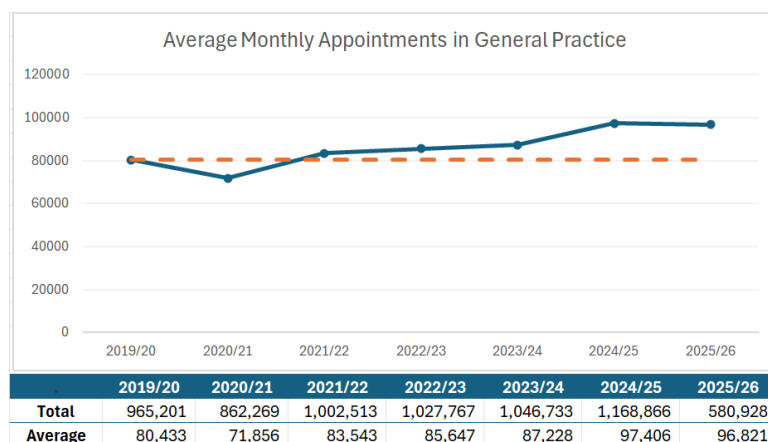


- The proportion of children aged 2-2½ who achieve a good level of development in the Ages and Stages (ASQ3) questionnaires, at 64.3% in 2024-25, was worse than the England average of 81.4%.

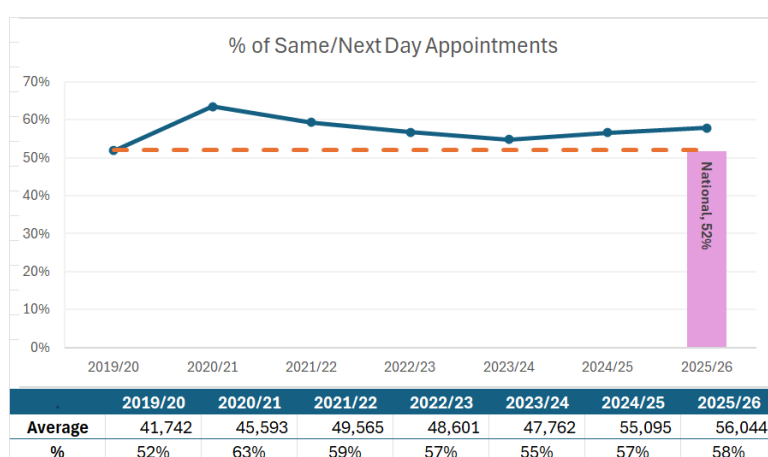
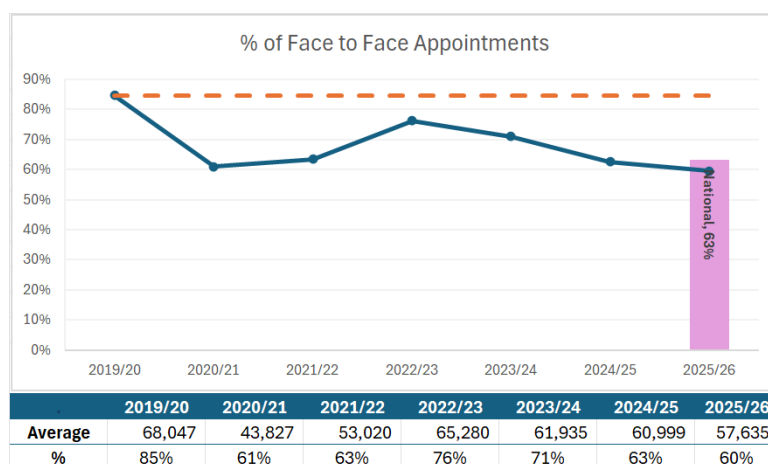
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4.10 GP Access

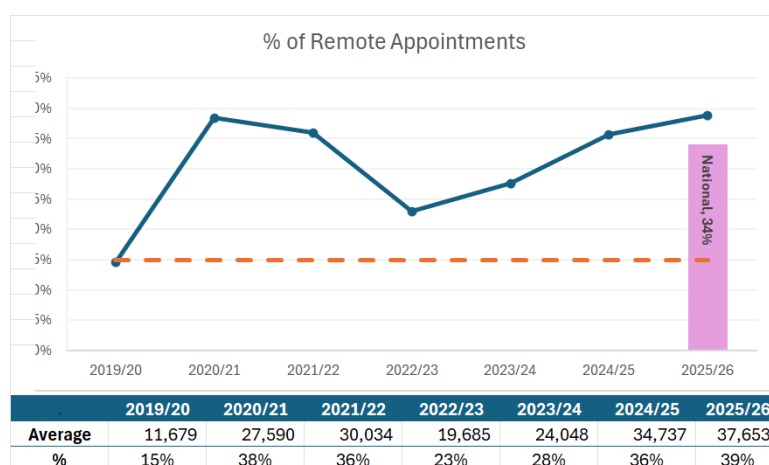
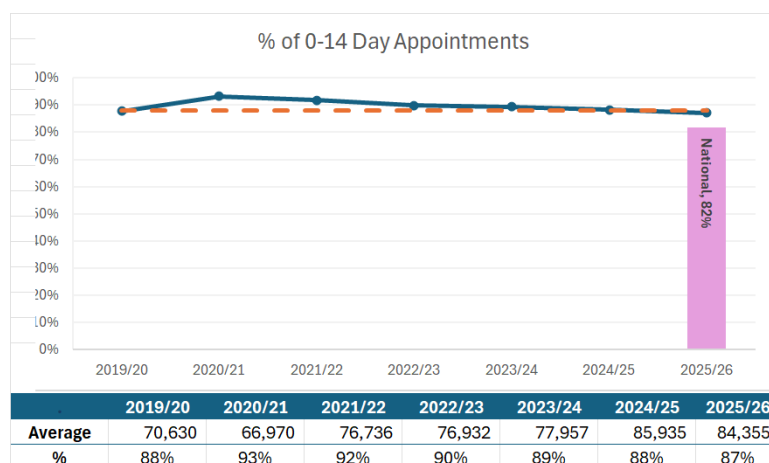
The charts below provide the latest data, with 2025/26 data showing performance to September 2025.



- The 1,000 per capita rate in 2025/26 for national comparison was 447 per 1,000 patients (nationally 473 per 1,000)

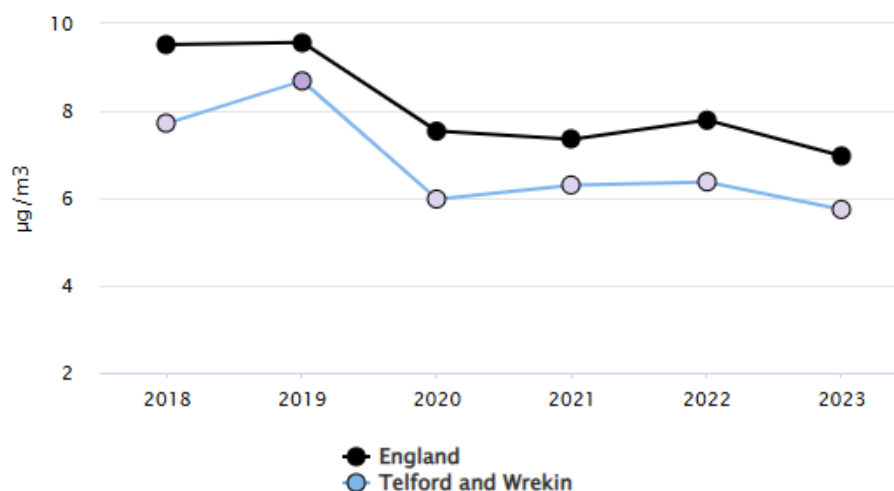


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4.11 Green and Sustainable Borough

The following data has been released since the last HWB Outcome report (June 2025):



- Telford and Wrekin had lower (better) levels of air pollution than seen nationally in 2023. The concentration of fine particulate matter (PM 2.5), at

5.7, is lower than the national level of 7.0. The rate has declined from a peak of 8.7 in 2019.

5.0 Alternative Options

- 5.1 A range of performance metrics were considered for inclusion within this paper. This paper proposes a concise set of key outcome metrics to enable the HWB to monitor delivery of its strategy. There are currently no alternative options proposed as the Board are required to have regular oversight of strategy delivery in a clear and focussed format. However, it is expected that the set of metrics will develop and grow through the course of the strategy.

6.0 Key Risks

- 6.1 There are no key risks identified

7.0 Council Priorities

- 7.1 The Health and Wellbeing Board performance report provides updates on a number of performance indicators which reflect all Council priorities.

8.0 Financial Implications

- 8.1 This report is a presentation of the latest performance data across a wide range of health-related measures. Adopting the recommendations of the report does not directly present any financial implications. However, consideration of the performance reported herein may give rise to future changes in strategy which may require further investment or a change in the way funding is being deployed. Such measures would need to be considered as part of a separate report brought by the relevant service through the Council's governance structure with the relevant financial implications reported on at that stage.

9.0 Legal and HR Implications

- 9.1 The Council has statutory obligations pursuant to the Local Government and Public Involvement in Health Act 2007 (as amended) to produce a Health and Wellbeing Strategy, setting out how the assessed health needs in relation to the borough are to be met by the Council, the Integrated Care Board and the NHS.
- 9.2 The recommendations in this report and the strategy itself comply with the Council's statutory obligations.

The proposals contained in this report can be delivered using existing resources.

10.0 Ward Implications

- 10.1 This report details performance at a borough level. The JSNA highlights needs of different communities across the borough and associated health inequalities for many of the measures included within this report.

11.0 Health, Social and Economic Implications

- 11.1 The measures in the Health & Wellbeing Board performance framework reflect the health, social and economic needs of the population and the changes over time. Further information about many of these measures can be found in the JSNA.

12.0 Equality and Diversity Implications

- 12.1 The measures in the Health & Wellbeing performance framework include specific inequalities measures. The JSNA, which also contains many of these measures, also contains variables in need due to characteristics or geographic factors.

13.0 Climate Change and Environmental Implications

- 13.1 The Health and Wellbeing performance framework includes measures to reflect the priority of having a green and sustainable borough.

14.0 Background Papers

Strategy Outcomes Report – June 2025: Health & Wellbeing Board Paper
Performance Report – September 2023: Health & Wellbeing Board Paper

15.0 Appendices

None

16.0 Report Sign Off

Signed off by	Date sent	Date signed off	Initials
Director	10/11/2025	19/11/2025	HO
Legal	10/11/2025	19/11/2025	RP
Finance	10/11/2025	13/11/2025	RP