

TELFORD & WREKIN COUNCIL

**HEALTH & WELLBEING BOARD – 27 SEPTEMBER 2019
CABINET – 10 OCTOBER 2019**

**ANNUAL PUBLIC HEALTH REPORT 2019: LOOKING BACK, LOOKING FORWARD -
MAKING PUBLIC HEALTH EVERYBODY'S BUSINESS**

**REPORT OF LIZ NOAKES, ASSISTANT DIRECTOR - HEALTH & WELLBEING,
STATUTORY DIRECTOR OF PUBLIC HEALTH**

LEAD CABINET MEMBER – CLLR ANDY BURFORD

PART A) – SUMMARY REPORT

1. SUMMARY OF MAIN PROPOSALS

1.1 Introduction

This paper introduces the 2019 Annual Public Health Report of the Statutory Director of Public Health. The Report provides a review of progress in improving population health since the return of the local public health function to Telford and Wrekin Council in 2013, evaluating the impact public health activities have had on the health of the Borough population during this period.

An update on the local position across the Public Health Outcomes Framework is also included, providing a picture of population health indicators across the life course.

The Report aims to inform on matters affecting local health and wellbeing, and make recommendations which contribute to the development of the next Health & Wellbeing Strategy.

The report includes the following sections:

- Introduction
- Achieving the Best Start to Life
- Telford and Wrekin: A Health Promoting Borough
- Facilitating Strong Communities
- Improving Health in Vulnerable Groups
- Improving Health Through Partnership Working
- Recommendations for key partners to consider
- Summary of key changes to Public Health Outcomes Framework Indicators from 2012/13 to 2017/18.

The Public Health Team has worked with colleagues across the Council, partners and the local community to produce this report, aiming to reflect and recognise the collective commitment from our all partners to improving the health of the local population. The Report

also takes the opportunity to make recommendations for enhancing collaborative action to improve wellbeing and narrow health inequalities.

The current Telford & Wrekin Health & Wellbeing Strategy is in its final year, and this report is intended to inform the development of the next strategy and makes 9 broad recommendations.

2. RECOMMENDATIONS

The Health & Wellbeing Board and Cabinet is asked to endorse and support the following 2019 Annual Report of the Director of Public Health recommendations:

1. With health inequalities increasing - targeting programmes to tackle the wider determinants of health and promote wellbeing, at those with greatest need, whilst maintaining an effective universal health promoting offer across the borough.
2. Enhancing collaborative local action to give every child the best start in life
3. Improving the Local Maternity System to address health inequalities and build community support.
4. Improving emotional health and wellbeing in children and young people
5. Increasing local population use of available health and wellbeing services across the borough
6. Building upon our community-centered approach to improve wellbeing
7. Building a strong and sustainable local offer for social prescribing
8. Continuing to develop multidisciplinary working and asset-based approaches to support individuals with complex needs
9. Continuing to evolve the local public health approach to reducing crime and violence.

3. SUMMARY IMPACT ASSESSMENT

COMMUNITY IMPACT	Do these proposals contribute to specific Co-Operative Council priority objective(s)?	
	Yes	Improve the health and wellbeing of our communities and address health inequalities.
	Will the proposals impact on specific groups of people?	
	Yes	Infants, children and young adults Individuals with complex needs Population living with drug and alcohol dependency Older population (aged 65+ years).
TARGET COMPLETION/DELIVERY DATE	The Annual Public Health Report includes actions that the council will take with key partners and communities for the next 12 – 18 months.	

FINANCIAL/VALUE FOR MONEY IMPACT	<p>Yes</p> <p>The Council receives a ring fenced grant from Public Health England which enables the Authority to discharge its Public Health responsibilities, some of which are detailed in the Annual Public Health Report.</p> <p>Over the course of the 6 years since Public Health responsibilities returned to the Council, the Public Health grant has reduced by £2.045m or 14.5%.</p> <p>The grant allocation for 2019/20 is £12.012m. The allocation for 2020/21 has yet to be confirmed: funding for Government Departments will be announced in the One Year Spending Review, expected in September 2019 and detailed settlement information for individual authorities will be published in November/December 2019. In 2019/20 60% of the grant will be used to commission services from external providers and 40% will be used to fund Council services which are provided directly.</p> <p>The funding outlook for the Council beyond the end of the current financial year is unclear with the Government proposing significant changes to the local government finance system which are scheduled to be implemented in April 2020. However, using best available information, it is currently anticipated that the Council will need to identify around £25m of additional budget savings over the next two years (2020/21 and 2021/22). This may impact on the overall funding available to deliver the work streams contained in this report.</p> <p style="text-align: right;"><i>(ER – 23.08.2019)</i></p>
LEGAL ISSUES	<p>Yes</p> <p>Legal Comment: Annual Public Health Report</p> <p>The Director of Public Health has a statutory duty to prepare an annual report on the health of the people in the area of the local authority under Section 73B (5) of the National Health Service Act 2006 (as amended).</p>

		<p>The report has to be published by the local authority under Section 73B (6).</p> <p>The attached report is produced by the Director of Public Health in order to meet these statutory responsibilities.</p>
OTHER IMPACTS, RISKS & OPPORTUNITIES	No	
IMPACT ON SPECIFIC WARDS	Yes	Borough-wide impact but particularly wards with highest levels socioeconomic deprivation.

PART B) – ADDITIONAL INFORMATION

4. Report Summary

4.1 Overview

This Annual Public Health Report looks back over the past 6 years following the return of public health to local government from the NHS in 2013. During a period of austerity and changing pressures on our population's health, we have adjusted the way we work, increasingly using partnership working and a community-centered approach to make a difference to where we know we can make the greatest impact.

The Public Health Outcomes Framework sets out the indicators to help us understand not only on how long people live, but on how well they live at all stages of life. The framework includes two high-level outcomes and groups further indicators into four 'domains' covering the full spectrum of public health: wider determinants of health, health improvement, health protection and healthcare & premature mortality. The two high-level outcomes are life expectancy and healthy life expectancy and these are considered as summary measures of population health.

4.2 Life Expectancy and Healthy Life Expectancy Headlines

On average, men in Telford and Wrekin can expect to live for 78.5 years, with 60.9 years spent in good health. For women, average life expectancy in the borough is 81.9 years, with 62.4 years spent in good health.

Healthy life expectancy is increasing at a faster rate than the national average, with men gaining 1 additional year in good health, and women 3.5 years compared with 2009-11.

However, the inequalities gap in life expectancy between those living in the least and most deprived areas of Telford and Wrekin is significant and has been increasing over time. In 2015-17 this gap was 9.6 years in men and 6.4 years in women. Inequalities in life expectancy have also increased nationally.

4.3 Public Health Outcomes Framework Overview of progress 2013 to 2019

Since 2013 local action in the Council and with partners has successfully reduced the number of outcome indicators which are significantly worse than the national average – and 54 outcomes indicators are now comparable to or better than the national average compared to 49 outcome indicators in 2013.

4.4 Summary of chapters

- **Achieving the best start to life** is fundamental given that experiences before birth and in the first years of life and the teenage years strongly influence outcomes in a wide range of ways, which ultimately drive health inequalities. Improving pregnancy and birth outcomes is a key priority of partners within the Local Maternity System. Unfortunately whilst smoking in pregnancy rates have fallen – this downward trend has not been sustained. Working together with schools to build resilience in children and young people that promotes good emotional health in preparation for adulthood has been a priority through Future in Mind a joint collaboration between the Severn Teaching School Alliance and the Council. Rates of teenage conceptions have fallen and are now similar to the national average. Developments in accessible, modern young people friendly services in sexual health services and in school nursing as part of the Healthy Child Programme will have contributed. Unfortunately trends in excess weight in children are not declining but we are working with schools and nurseries, in particular, to take local action.
- **A Health Promoting Borough** ethos is about working in partnership to develop and use particularly our physical assets to improve wellbeing. Maximising the use of our leisure facilities, our greenspaces and having good quality and affordable housing all make a significant contribution to improving physical and mental health and reducing social isolation. The Active Lives Adult Survey by Sport England has this year ranked Telford & Wrekin first among the entire country for improving the number of people classed as active. The Council is working with local community groups to keep the momentum going with the Let's Get Telford Active programme. Twenty-two community organisations have been awarded grants to co-ordinate 'mass participation' sporting events in their communities to inspire the inactive to get active.
- **Facilitating Strong Communities** is important given that community life, social connections, supportive relationships and contributing to local decisions can underpin good health. Volunteers are using their life experience, cultural awareness and connections to improve the health and wellbeing of others, as well as their own personal health. Together we have developed a network of 66 health champions and projects such as Feed the Birds and Men in Kitchens are underway. We also highlight how we are engaging with residents through our Community Health Matters Workshops in specific areas to start a conversation about identifying more community-driven initiatives. Healthy Telford social media is followed by almost 4,000 people and the blog has received 47,000 visits. Being able to work closely with communities is enabling new projects, such as our British Heart Foundation Blood Pressure Programme, to find new ways of increasing direct access to blood pressure testing within communities, easier to develop.
- **Improving Health in Vulnerable Groups** is crucial as increasingly the most complex health and wellbeing challenges are heavily influenced by poor social, economic and environmental circumstances. Supporting those with mental health or substance misuse issues, the homeless, individuals who are socially isolated or involved in crime is a particular focus for the Council and partners. Over the past few years we have developed,

for example, our Telford STaRS Substance Misuse Treatment & Recovery Service and have seen significant improvements in the proportion of people successfully completing alcohol treatment. Community organisations supported by local people, who are often experts through lived experience, are providing authentic practical and emotional support which is really making a difference. A more joined-up collaborative and targeted approach, particularly through Community Safety Partnership organisations, is having an impact on those most at risk.

- **Improving health through partnership working** enables organisations to pool resources and share intelligence on issues that affect health but are caused by wider factors such as vulnerability, crime and social care. This collaboration expands the reach of organisations to allow for more effective action to address community wellbeing issues. We highlight partnership work programmes, for example, with the police on violence and crime, and with the NHS in providing more preventative and integrated care to support vulnerable individuals living in the community.

5. IMPACT ASSESSMENT – ADDITIONAL INFORMATION

None.

6. PREVIOUS MINUTES

Previous Annual Reports of the Director of Public Health for Telford & Wrekin were presented to the HWB in: July 2013, December 2014, December 2016, March 2017 and September 2018.

7. BACKGROUND PAPERS

None.

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