

ORCHARD BUSINESS PARK: EMPOWERING SUSTAINABILITY AND BUSINESS GROWTH IN TELFORD



Orchard Business Park, part of Telford's ambitious economic development strategy, was delivered through the Telford Land Deal; a collaboration between Telford & Wrekin Council, Homes England, and the former Marches Local Enterprise Partnership. This development has provided Telford with state-of-the-art business spaces designed to meet the needs of a wide range of industries while promoting environmental sustainability.

Located in Hortonwood, Orchard Business Park comprises 24 modern commercial units spanning 60,000 sq. ft. across eight buildings, equipped with features such as electric vehicle charging points, roof solar panels, and other green enhancements.

Replenished Ltd: A Business Championing Sustainability

One of the early occupants of Orchard Business Park is Replenished Ltd, a business dedicated to reducing packaging waste through refill and reuse systems. Founded by a Telford local, Replenished Ltd was established out of frustration with disposable packaging in everyday products. The company's mission is to eliminate waste by offering a subscription-based service that delivers household and business supplies in reusable containers, which are collected, cleaned, and refilled.

In February 2024, Replenished Ltd began searching for a factory space and found a perfect match in Orchard Business Park. Not only did the location offer the necessary infrastructure and high-quality units, but the sustainable features of the development aligned perfectly with the company's values. The solar-powered, well-insulated units, combined with affordable rent and energy savings, made it an ideal choice for Replenished to establish its operations.



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In May 2024, Replenished Ltd moved into its unit at Orchard Business Park and began building its operations centre. The facility now integrates modern manufacturing principles with eco-friendly processes to deliver reusable packaging solutions to homes and businesses across Shropshire.

Mark Winsper, Head of Operations at Replenished Ltd, said: “We were fortunate to secure a unit at Orchard Business Park. The sustainability features, such as the solar panels and electric vehicle charging points, have aligned perfectly with our mission to reduce packaging waste. The site is not only eco-friendly, but also well-designed and cost-effective, making it the ideal base for us to grow and expand our refill and reuse services.”

Replenished Ltd is just one example of how Orchard Business Park is supporting innovation and economic growth in Telford. The development of the business park, supported by the Telford Growth Fund, reflects the council’s commitment to creating high-quality business spaces while promoting sustainability. By providing modern, energy-efficient units at competitive prices, the council is helping businesses like Replenished Ltd thrive in a challenging economic environment.

Councillor Ollie Vickers (Lab) Telford & Wrekin Council Cabinet Member for The Economy, praised the development: “We are proud to see businesses like Replenished Ltd setting up at Orchard Business Park, contributing to Telford’s growing reputation as an investment hotspot. The Telford Land Deal has been instrumental in creating new jobs and supporting sustainability-focused enterprises, and we look forward to seeing more businesses take advantage of the fantastic opportunities this development offers.”

