

Health and Wellbeing Strategy



"Improving health is not just about hospitals and GPs; our strategy recognises that good economic opportunities, good housing, resilient communities and living in a green and sustainable borough are central to people living healthy lives.

"Preventing ill health before it happens will also help people to live longer lives, and the earlier we can support people, the better.

"For this reason, we are committed to supporting parents and carers to maximise our children's potential to give them the best start in life.

"We also need to acknowledge that socially disadvantaged people do not have the same opportunities as residents who are better-off to be well - so our support services will have a targeted approach to close that inequality gap.

"Working in communities and in partnership with community and voluntary organisations will also be vital in improving the health and wellbeing of residents.

"And like our previous health and wellbeing strategies, we commit to putting people at the centre of everything we do, ensuring our residents get offered the right help at the right time."



Protect, care and invest
to create a better borough

Councillor Kelly Middleton (Labour)

Cabinet member for healthy, safer and stronger communities and partnerships