



Borough of Telford and Wrekin

Health & Wellbeing Board

Tuesday, 20 September 2022

Health & Wellbeing Strategy Refresh Proposals

Cabinet Member:	Cllr Kelly Middleton - Cabinet Member: Leisure, Public Health and Well-being, Equalities and Partnerships
Lead Director:	Liz Noakes - Director: Health & Wellbeing
Service Area:	Health & Wellbeing
Report Author:	Helen Onions – Consultant in Public Health/Deputy Statutory Director of Public Health
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Wards Affected:	All
Key Decision:	Non-key decision
Forward Plan:	Not Applicable
Report considered by:	Not Applicable

1.0 Recommendations for decision/noting:

The HWB are asked to:

- review and discuss the proposed refreshed priorities for the Health & Wellbeing Strategy and agree the timeline for consultation and approval
- acknowledge the progress made in the first year of the inequalities plan

2.0 Purpose of Report

This report:

- outlines the proposals for the Health & Wellbeing Strategy Refresh, including a set of proposed priorities based on JSNA intelligence and insight and also a timeline for consultation and approval
- describes the progress made as part of the implementation of the Telford & Wrekin Inequalities Plan, a year after its approval in September 2021
- provides context for the implementations of the recommendations of the Annual Report of the Public Health 2022 – Tackling Inequalities – everyone’s business

3.0 Background

3.1 The Board initially approved the Health & Wellbeing Strategy 2020/21 – 2022/23 in February 2020, before the impact of the pandemic could be imagined. The Strategy was subsequently updated in June 2020 to incorporate the covid context.

3.2 The Telford & Wrekin Inequalities Plan, developed during the Summer 2021 and approved in September 2021, included:

- the commitment to begin a systematic, evidence-based approach to tackling inequalities
- a framework based on [Marmot priorities](#), aligned to local population need demonstrated through the JSNA
- a set of interventions to be delivered during 2021/22 across the priority themes

3.3 The Annual Report of the Director of Public Health (APHR) for 2022 focussed on inequalities, showcasing local projects and programmes delivered across the Council and with partners, which are impacting on inequalities. The APHR made recommendations on further actions which need to be taken to improve outcomes and narrow the gap for those people most affected by inequalities.

4.0 Summary of main proposals

4.1 The presentation attached proposes a refreshed set of priorities for the Health & Wellbeing Strategy for discussion and consultation. The proposals are based on JSNA intelligence and the APHR 2022 recommendations.

4.2 The refreshed priorities for integration are set out across the life course and grouped under the following themes:

- **population health** – prevention at a population level
- **inequalities** – incorporating the inequalities plan commitments within the HWB strategy
- **health & care integration** – key programmes of work delivered at an STW Integrated Care System and at Telford & Wrekin place level

4.3 The engagement and consultation process for the refreshed proposals will take place from October – December, with the updated strategy refreshed in March 2023.

4.4 The inequalities progress report attached updates the HWB on the impact of the inequalities plan interventions during the past year. Going forward the inequalities agenda will be fully embedded into the HWB Strategy.

5.0 Alternative Options

5.1 The Council could choose not to refresh its Health and Wellbeing Strategy, however owing to the Council's statutory duties, it is important the the priorities contained within the strategy relate to the issues affecting the population of the Borough.

6.0 Key Risks

6.1 There are no key risks identified with this report.

7.0 Council Priorities

7.1 All Council priorities, particularly every child, young person and adult lives well in their community

8.0 Financial Implications

8.1 There are no direct financial implications arising from the recommendations of this report. The strategy will be delivered from existing financial and staff resources. Should additional resources be required by consideration within the organisational framework and financial governance processes. RP 23.9.22

9.0 Legal and HR Implications

9.1 There are no direct legal implications arising from this report. As part of the Health and Social Care Act 2012, it is a statutory duty for all Health and Wellbeing Boards to have a Health and Wellbeing Strategy. The importance of the strategy reflecting needs within the Borough, is set out within the report.

10.0 Ward Implications

10.1 Certain wards will be especially impacted by the inequalities agenda, for example given levels of socio-economic deprivation or ethnic diversity.

11.0 Health, Social and Economic Implications

11.1 The cost of living crisis and the challenges for in the NHS following the pandemic are key factors which are affecting the health and wellbeing outcomes of Telford & Wrekin residents and their experience of inequalities.

12.0 Equality and Diversity Implications

12.1 The inequalities equality and diversity are intrinsically linked, given the disproportionate impact of inequalities on people with Equality Act Protected Characteristics.

13.0 Climate Change and Environmental Implications

13.1 The link between health inequalities experience and climate and environmental factors is well recognised.

14.0 Background Papers

- 1 HWB February 2020: Health & Wellbeing Strategy 2020/21 – 2022/23
- 2 HWB June 2020: Health & Wellbeing Strategy 2020/21 – 2022/23 Re-set
- 3 HWB June 2022: Annual Report of the Director of Public Health 2022

15.0 Appendices

- A Refreshing the Health & Wellbeing Strategy – September 2022 proposals
- B Telford & Wrekin Inequalities Plan Progress One Year On

16.0 Report Sign Off

Signed off by	Date sent	Date signed off	Initials
Legal	15/09/2022	22/09/2022	RP
Finance	15/09/2022	23/09/2022	RP