

Ten by Ten



“Every single child in our borough, whatever their background, should have the best start in life.

We are one of the first Councils in the UK to launch the “Ten by Ten” initiative, to encourage and motivate children in our borough to take part in ten life-enhancing activities by the time they are ten.

Learning to swim and ride a bike, playing a musical instrument, visiting museums and heritage sites, taking part in drama and performing arts and many other activities can be eye-openers for our children and set them up for new life opportunities.

We want to ensure no child in our borough misses out on these opportunities during their primary school life, especially children less likely to take part (such as children from disadvantaged backgrounds, with Special Educational Needs and Disabilities or children in care).

By working with a range of local partners (such as schools, community providers, charities), the Council’s led “Ten by Ten” initiative will expand the wealth of extra-curricular activities in our borough and ensure many more children have the opportunity to actively benefit from them during their childhood.”