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Telford & Wrekin
Co-operative Council

Protect, care and invest
to create a better borough

Borough of Telford and Wrekin

Licensing Sub-Committee

Monday 16 December 2024

9.30 am

St Georges, Granville House, St Georges Rd, Donnington, Telford

TF2 7RA

Democratic Services: Jayne Clarke / Paige Starkey 01952 383545

Media Enquiries: Corporate Communications 01952 382406

Committee Members: Councillors J Thompson (Chair), S Handley (Vice-Chair), E Aston, A J Burford, G C W Latham-Reynolds, L Parker, H Rhodes, P J Scott, K T Tomlinson and R Tyrrell
Substitutes Councillors

	Agenda	Page
1.0	Election of a Chair To elect a Chair for the meeting.	
2.0	Declarations of Interest	
3.0	To consider the following application for a Premises Licence under the provisions of the Licensing Act 2003 in accordance with the attached Hearings Procedure.	3 - 4
4.0	Application for a premises licence under the Licensing Act 2003. Cravings Africa, Unit 4, Fourth Avenue, Ketley Bank, Telford, TF2 0AS	5 - 52

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Licensing Committee
Hearings Procedure
Applications under the Licensing Act 2003

1. The various parties are identified.
2. The Solicitor to the Committee will ask the Applicant to confirm that he/she received notice of the hearing and of his/her right to be represented.
3. The Solicitor to the Committee will explain the procedure to be followed and advise parties that written representations have been received and have been placed before Committee Members. Therefore it is expected that oral submissions will be by way of a succinct summary of the key points and will address any points of clarification requested.
4. The Chair will ask the Democratic Services Support Officer if notice of a representative or witness has been received. If so, Members will decide whether the representative/witness will be allowed.
5. The Chair will ask the Democratic Services Support Officer if any points of clarification have been requested of any party.
6. The Council's Licensing Officer will present the Licensing Authority's report and may call any witnesses.
7. The Applicant and person/body making a relevant representation may ask the Council's Licensing Officer and any witnesses questions.
8. Members of the Committee may ask questions of the Council's Licensing Officer and any witnesses.
9. Any person/body who has made a relevant representation may make a submission and call witnesses.
10. The Applicant may ask any person/body who has made a representation questions.
11. The Council's Licensing Officer may ask the person/body who has made a representation questions.
12. Members of the Committee may ask questions of any person/body who has made a relevant representation.
13. The Applicant may make a submission and call any witnesses.
14. The Council's Licensing Officer may ask the Applicant questions.
15. Any person/body making a representation may ask the Applicant questions.

16. Members of the Committee may ask the Applicant questions.
17. The Council's Licensing Officer may make a closing statement.
18. Any person/body who has made a representation may make a closing statement.
19. The Applicant may make a closing statement.
20. The Chair of the Committee will then ask all parties to confirm that they have concluded their submissions or representations in respect of the application and that they have no further points they wish to make.
21. Parties will be asked if they wish to remain to hear the decision. All except the Committee, its legal advisor and the Democratic Services Support Officer will withdraw. (If it is necessary to recall one party for further questions or clarification all the parties are invited to return.)
22. After the Committee reaches its decision, and if the parties have elected to remain, the parties are recalled and the Solicitor to the Committee announces the decision.
23. As soon as possible thereafter the decision is confirmed in writing to all parties. The letter advises parties of any statutory right of appeal.

Note

It is an important principle of the rules of natural justice that members who take part in the deliberations and decision-making should only do so if they have been present for the whole of the hearing.

A party may seek to introduce new matters at the hearing. Legal advice should be sought on whether to allow the evidence or to proceed or adjourn to allow all parties time to consider the new matters.



Borough of Telford and Wrekin

Licensing Sub-Committee

Monday 16 December 2024

Application for a premises licence under the Licensing Act 2003.

Cravings Africa, Unit 4, Fourth Avenue, Ketley Bank, Telford, TF2 0AS

Cabinet Member:	Cllr Zona Hannington - Cabinet Member: Finance, Governance & Customer Services
Lead Director:	Anthea Lowe - Director: Policy & Governance
Service Area:	Policy & Governance
Report Author:	Helen Owen - Licensing Technical Officer
Officer Contact Details:	Tel: 01952 380440 Email: helen.owen@telford.gov.uk
Wards Affected:	Oakengates and Ketley Bank
Key Decision:	Not Key Decision
Forward Plan:	Not Applicable
Report considered by:	Licensing Sub-Committee - 16 December 2024

1.0 Recommendations for decision/noting:

1.1 The committee is asked to consider the application for a new premises licence.

2.0 Purpose of Report

2.1 The purpose of the report is to outline the law and evidence to be considered by the Licensing Sub-Committee in relation to an application for a new premises licence.

3.0 Background

3.1 The premises does not currently have a premises licence. An application for a new premises licence was received on 29th October 2024.

4.0 Summary of main proposals

- 4.1 An application was received from the applicant, Quashfam5 Limited on 29th October 2024 for a new premises licence in respect of premises Cravings Africa, Unit 4, Fourth Avenue, Ketley Bank, Telford, TF2 0AS. The copy of the application is attached at **Appendix A**.
- 4.2 The premises location is Oakengates and Ketley Bank Ward and a location plan is attached at **Appendix B**.
- 4.3 A plan of the inside of the premises is located at **Appendix C**.
- 4.4 The application has been properly served on all Responsible Authorities. The Applicant and the Council has complied with the legislative process and displayed the appropriate notice at the premises, in the local press and on the website as required.
- 4.5 Any Responsible Authority and/or Other Person may make representations about the application
- 4.6 Relevant Representations, as defined by the 2003 Act, have been received from a local resident. This representation can be found at **Appendix D**. This was accompanied by a petition which is **Appendix E**.
- 4.7 Planning sent a response on 4 November 2024 confirming they did not wish to make a representation. **Appendix F**.
- 4.8 Night-time Economy on behalf of Environmental Health sent a response on 20 November 2024 confirming they did not wish to make a representation. **Appendix G**.
- 4.9 Health Protection sent a response on 28 October 2024 making comments on the application but confirming that this was not a representation. **Appendix H**.
- 4.10 The applicant and those who have made representations have all been invited to attend the hearing.
- 4.11 Proposed licensable activities as stated in the application:

The applicant wishes to apply for the following:

- Recorded Music, indoors only between the hours of 1200 and 2200 daily.
- Sale of alcohol between the hours of 1200 and 2200 daily for consumption on the premises.
- Hours the premises are open to the public 0900 – 2200 daily.
- To include in Annex 2 the conditions in boxes a) to e) of Section M of the application form

5.0 Alternative Options

- 5.1 The legal options open to the Committee are set out at section 9.

6.0 Key Risks

6.1 There is always the risk of challenge and right to appeal. However, such appeal and challenge is mitigated through robust process and compliance with necessary legislation.

7.0 Council Priorities

7.1 This report supports the following council priorities:

- Every child, young person and adult lives well in their community
- All neighbourhoods are a great place to live
- Everyone benefits from a thriving economy
- A community-focussed innovative council providing efficient, effective and quality services

8.0 Financial Implications

8.1 Compliance with statutory duties as part of the licensing function is delivered within existing budgets.

9.0 Legal and HR Implications

9.1 An application for a premises licence can be made in accordance with Section 17 of the Licensing Act 2003.

9.2 The Licensing Sub-Committee when determining a new application for a premises licence, pursuant to Section 18 of the Licensing Act 2003, has power to take any of the following steps (if any) as it considers appropriate for the promotion of the “licensing objectives.”

1. to grant the licence subject to—

(i) conditions modified to such extent as the authority considers appropriate for the promotion of the licensing objectives, and

(ii) any mandatory condition which must be included in the licence;

2. to exclude from the scope of the licence any of the licensable activities to which the application relates;

3. to refuse to specify a person in the licence as the premises supervisor;

4. to reject the application.

The conditions of the licence are modified if any of them are altered, omitted or any new condition is added.

9.3 The Committee is obliged to determine this application with a view to promoting the licensing objectives as defined by the Licensing Act 2003, which are:

- The prevention of crime & disorder

- Public Safety
- The prevention of public nuisance
- The protection of children from harm

9.4 Any action taken by the Licensing Sub Committee will be an appropriate and proportionate response. In addition, regards shall be had to guidance issued by Secretary of State under Section 182 of the Licensing Act 2003 and The Statement of Licensing Policy for Borough of Telford and Wrekin.

9.5 The Committee is also asked to note that any conditions added to the licence should be fair, transparent, consistent, enforceable, proportionate and targeted, in accordance with the 2003 Act and the Local Better Regulation Office principles of better regulation.

The proposals contained in this report can be delivered using existing resources.

10.0 Ward Implications

10.1 This report has an impact on both residents and the business making the application. The purpose of a licence is to moderate behaviour to ensure that residents have quiet enjoyment of the homes and to allow the business to operate with legal parameters.

11.0 Health, Social and Economic Implications

11.1 Licensing of certain premises and activities is important to ensure that businesses comply with licence conditions, guidance and standards set out in legislation or by government bodies.

11.2 The contents of this report is not considered to have a direct impact on the Armed Forces Duty, specific socio-economic groups or town and parish councils.

12.0 Equality and Diversity Implications

12.1 Having had regard to the council's obligations it is considered that there are no human rights or equalities implications associated with the content of this report.

13.0 Climate Change and Environmental Implications

13.1 Having had regard to the council's obligations it is considered that there are no climate change or environmental implications associated with the content of this report.

14.0 Background Papers

- 1 Licensing Act 2003
- 2 Guidance issued by Secretary of State under Section 182 of the Licensing Act 2003
- 3 The Statement of Licensing Policy for Borough of Telford & Wrekin

15.0 Appendices

- A Application
- B Location Plan
- C Internal Plan
- D Local Resident Representation
- E Petition
- F Planning comments
- G Night-Time Economy Comments
- H Health Protection Comments

16.0 Report Sign Off

Signed off by	Date sent	Date signed off	Initials
Legal	28/11/24	29/11/24	SH

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**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

We QUASHFAM5 LIMITED
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description CRAVINGS AFRICA UNIT 4 FOURTH AVENUE KETLEY BANK			
Post town	TELFORD	Postcode	TF2 0AS

Telephone number at premises (if any)	01952 447318
Non-domestic rateable value of premises	21,250

Part 2 - Applicant details

Please state whether you are applying for a premises licence as Please tick as appropriate

a) an individual or individuals * please complete section (A)

b) a person other than an individual *

 i as a limited company/limited liability please complete section (B)
 partnership

 ii as a partnership (other than limited please complete section (B)
 liability)

- iii as an unincorporated association or please complete section (B)
- iv other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a
 statutory function or
 a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

M r		Mrs	Miss	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names			
Date of birth		I am 18 years old or over		Please tick yes		
Nationality						
Current residential address if different from premises address						
Post town				Postcode		
Daytime contact telephone number						

E-mail address (optional)	
----------------------------------	--

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Miss <input type="checkbox"/> Ms <input type="checkbox"/>		Other Title (for example, Rev)	
Surname		First names	
Date of birth		I am 18 years old or over <input type="checkbox"/> Please tick yes	
Nationality			
Current postal address if different from premises address			
Post town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name QUASHFAM5 LIMITED
Address 48 THE COMMON DONNINGTON TELFORD TF2 7PA
Registered number (where applicable) 15163903
Description of applicant (for example, partnership, company, unincorporated association etc.) LIMITED COMPANY

Telephone number (if any) 07846 078811
E-mail address (optional) ywsch@yahoo.co.uk

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
A	S	A P

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

**Retail Unit within Ketley Bank.
We operate a food business specialising in african cuisine.
Our intention is to continue to be a food led business with the option of providing alcohol with meals if requested.**

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

What licensable activities do you intend to carry on from the premises?
(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

- | | |
|--|----------------------------|
| Provision of regulated entertainment (please read guidance note 2) | Please tick all that apply |
| a) plays (if ticking yes, fill in box A) | |
| b) films (if ticking yes, fill in box B) | |
| c) indoor sporting events (if ticking yes, fill in box C) | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | |

- f) recorded music (if ticking yes, fill in box F) X
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g)
(if ticking yes, fill in box H) □

Provision of late night refreshment (if ticking yes, fill in box I) □

Supply of alcohol (if ticking yes, fill in box J) X

□

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon			<u>Please give further details here</u> (please read guidance note 4)		
	-----	-----			
Tue					
	-----	-----			
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
	-----	-----			
Thur					
	-----	-----			
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
	-----	-----			
Sat					
	-----	-----			
Sun					
	-----	-----			

B

Films Standard days and timings (please read guidance note 7)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick</u> (please read guidance note 3)		Indoors	
					Outdoors	<input type="checkbox"/>
Day	Start	Finish			Both	<input type="checkbox"/>
Mon			<u>Please give further details here</u> (please read guidance note 4)			
	-----	-----				
Tue						
	-----	-----				
Wed			<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 5)			
	-----	-----				
Thur						
	-----	-----				
Fri			<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 6)			
	-----	-----				
Sat						
	-----	-----				
Sun						
	-----	-----				

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon	-----	-----	
Tue	-----	-----	<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Wed	-----	-----	
Thur	-----	-----	<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Fri	-----	-----	
Sat	-----	-----	
Sun	-----	-----	

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon			Please give further details here (please read guidance note 4)		
	-----	-----			
Tue					
	-----	-----			
Wed			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 5)		
	-----	-----			
Thur					
	-----	-----			
Fri			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 6)		
	-----	-----			
Sat					
	-----	-----			
Sun					
	-----	-----			

E

Live music Standard days and timings (please read guidance note 7)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 4)		
	-----	-----			
Tue					
	-----	-----			
Wed			State any seasonal variations for the performance of live music (please read guidance note 5)		
	-----	-----			
Thur					
	-----	-----			
Fri			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 6)		
	-----	-----			
Sat					
	-----	-----			
Sun					
	-----	-----			

F

Recorded music Standard days and timings (please read guidance note 7)			Will the playing of recorded music take place <u>indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	X
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon	12:00	22:00	<u>Please give further details here</u> (please read guidance note 4)		
Tue	12:00	22:00			
Wed	12:00	22:00	<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Thur	12:00	22:00			
Fri	12:00	22:00	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	12:00	22:00			
Sun	12:00	22:00			

G

Performances of dance Standard days and timings (please read guidance note 7)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon			<u>Please give further details here</u> (please read guidance note 4)		
	-----	-----			
Tue					
	-----	-----			
Wed			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
	-----	-----			
Thur					
	-----	-----			
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
	-----	-----			
Sat					
	-----	-----			
Sun					
	-----	-----			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<u>Please give further details here</u> (please read guidance note 4)		
Wed					
Thur			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)		
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish		
Mon			<u>Please give further details here</u> (please read guidance note 4)	
Tue				
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 5)	
Thur				
Fri			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 6)	
Sat				
Sun				

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5) Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)		
Mon	12:00	22:00			
Tue	12:00	22:00			
Wed	12:00	22:00			
Thur	12:00	22:00			
Fri	12:00	22:00			
Sat	12:00	22:00			
Sun	12:00	22:00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name VINCENT YAWSACHIE	
Date of birth 28.07.1973	
Address 48 THE COMMON DONNINGTON TELFORD	
Postcode	TF2 7PA
Personal licence number (if known) BTWPER8873	
Issuing licensing authority (if known) TELFORD & WREKIN COUNCIL	

□□□□

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

NO ADULT ENTERTAINMENT TO TAKE PLACE AT THE PREMISES

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	09:00	22:00	<u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 6)
Tue	09:00	22:00	
Wed	09:00	22:00	
Thur	09:00	22:00	
Fri	09:00	22:00	
Sat	09:00	22:00	
Sun	09:00	22:00	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

b) The prevention of crime and disorder

A CCTV SYSTEM IS OPERATIONAL AND FULLY MAINTAINED BY TELFORD & WREKIN COUNCIL. CAMERAS LOCATED IN KEY LOCATIONS. DIGITAL IMAGES WILL BE RETAINED FOR A PERIOD OF 28 DAYS AND WILL BE PROVIDED TO AN AUTHORISED OFFICER UPON REQUEST.

AN INCIDENT BOOK AND REFUSALS REGISTER WILL BE MAINTAINED. RECORDS TO BE ROUTINELY UPDATED AND PROVIDED TO AN AUTHORISED OFFICER UPON REQUEST.

STAFF WILL BE TRAINED ON LICENSING ACT LEGISLATION – RECORDS TO BE KEPT AND MAINTAINED AND CAN BE INSPECTED BY AN AUTHORISED OFFICER. REGULAR REFRESHER TRAINING WILL BE DONE INCLUDING AWARENESS OF PROXY SALES, DEALING WITH DISORDERLY BEHAVIOUR AND MANAGING CONFLICT, DRUNKENNESS & UNDERSTANDING ALCOHOL HARM.

c) Public safety

ALL FIRE EXITS TO BE PROPERLY MAINTAINED AND FREE OF ANY OBSTRUCTION.

ALL THE NECESSARY FIRE; GAS AND ELECTRICAL CERTIFICATIONS WILL BE IN PLACE AND AVAILABLE FOR INSPECTION BY AN AUTHORISED OFFICER.

ALL RISK ASSESSMENTS WILL BE UP-TO-DATE AND FIT FOR PURPOSE.

d) The prevention of public nuisance

PROMINENT SIGNAGE WILL BE DISPLAYED AT KEY EXIT POINTS ASKING OUR PATRONS TO RESPECT NEIGHBOURING PROPERTIES AND LEAVE THE PREMISES QUIETLY.

e) The protection of children from harm

**A 'CHALLENGE 25' POLICY WILL BE IN PLACE
APPROPRIATE PROOF OF AGE DOCUMENTATION WILL BE REQUESTED IF
ANYONE APPEARS UNDER 25; INCLUDING DRIVING LICENCE; PASSPORT, OR
PASS ACCREDITED CARD.
STAFF WILL HAVE APPROPRIATE TRAINING ON UNDERAGE SALES
PREVENTION**

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. **X**
- I have enclosed the plan of the premises. **X**
- I have sent copies of this application and the plan to responsible authorities and others where applicable. **X**
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. **X**
- I understand that I must now advertise my application. **X**
- I understand that if I do not comply with the above requirements my application will be rejected. **X**
- **X**
[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> ● [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). ● The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)
Signature	
Date	
Capacity	

For joint applications, signature of 2nd applicant or 2nd applicant’s solicitor or other authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	<i>Carl Phillips</i>
Date	27.10.2024
Capacity	Agent

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
Carl Phillips 27 Sinclair Gardens Ketley Bank			
Post town	Telford	Postcode	TF1 5HP
Telephone number (if any)	+44 7790 484034		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) valleytaverns@hotmail.com			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
 - Recorded Music: no licence permission is required for:
 - any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.

- any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.
- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
 - Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.
3. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
 4. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
 5. For example (but not exclusively), where the activity will occur on additional days during the summer months.
 6. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
 7. Please give timings in 24 hour clock (e.g. 16.00) and only give details for the days of the week when you intend the premises to be used for the activity.
 8. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
 9. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
 10. Please list here steps you will take to promote all four licensing objectives together.
 11. The application form must be signed.
 12. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
 13. Where there is more than one applicant, each of the applicants or their respective agent must sign the application form.
 14. This is the address which we shall use to correspond with you about this application.
- 15. Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:**

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this by providing with this application copies or scanned copies of the following documents (which do not need to be certified).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A **full** birth or adoption certificate issued in the UK which includes the name(s) of at least one of the holder's parents or adoptive parents, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 17(3) or 18A (2) of the Immigration (European Economic Area) Regulations 2006, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-

- evidence of the applicant's own identity – such as a passport,
- evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
- evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
 - (i) working e.g. employment contract, wage slips, letter from the employer,
 - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
 - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
 - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:-

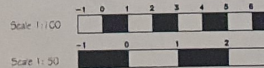
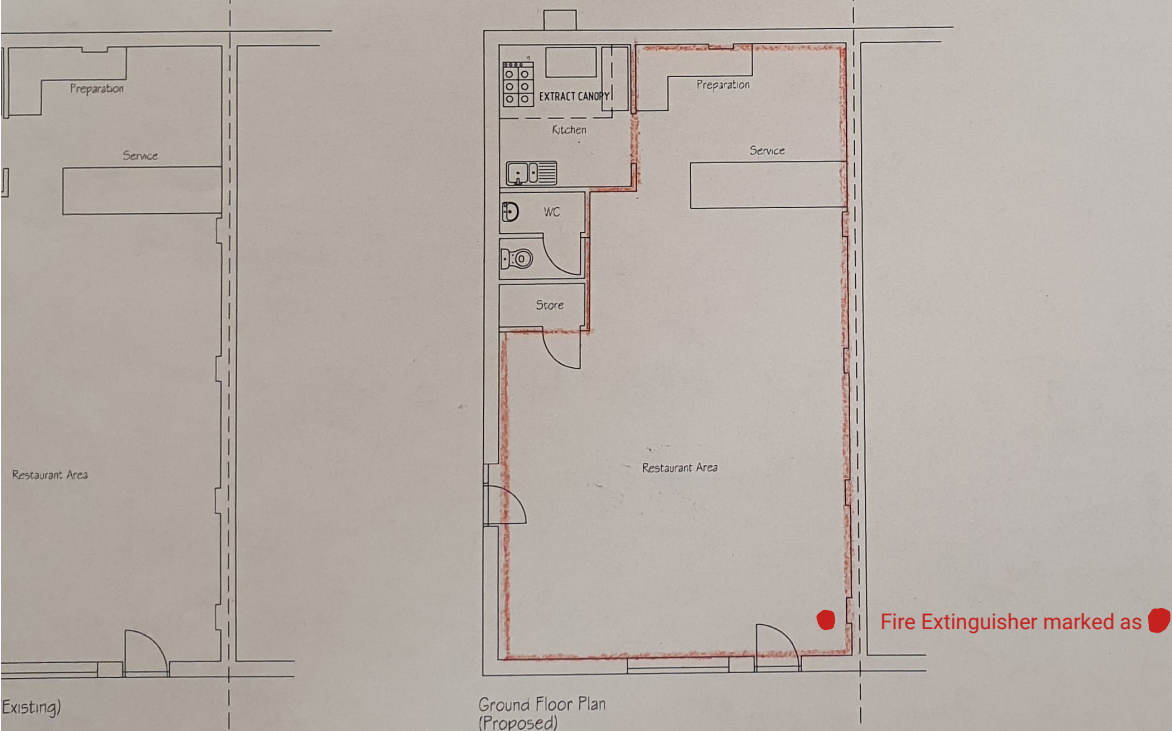
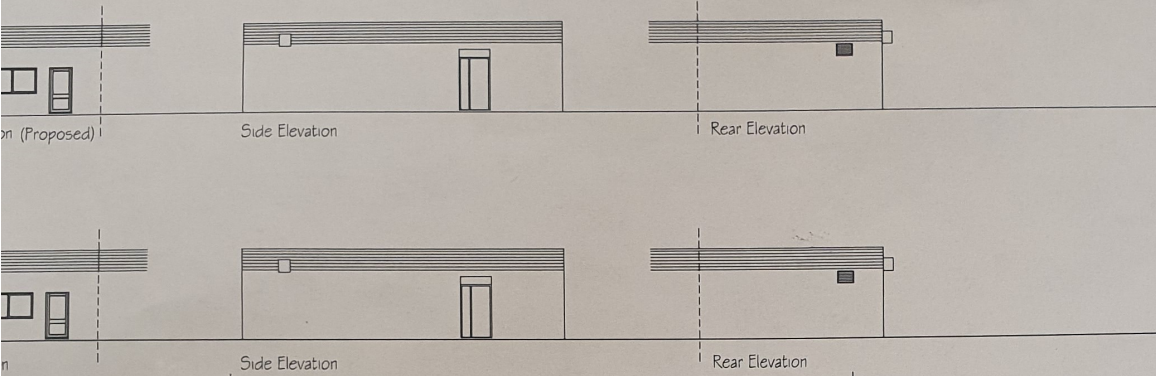
- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.



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Rev	Date	Item	By	Chk

Site	Unit 4, Fourth Avenue, Ketley Bank, Shropshire, TF2 OAR			
Client	[REDACTED]			
Area	Area	Plot Numbers as:	Plot Numbers Handled:	

Job No	1597 01		Drawing No	
Project	Contractor Tax Installation			
Scale	As Shown	Description	Planning	
Drawn by		Job No		Date

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Daud, Tayyibah

From: Ricketts, Tracey [REDACTED]
Sent: 25 November 2024 12:24
To: Licensing Team
Subject: RE: Application for License Cravings Africa Fourth Avenue

Categories: Tayyibah

You don't often get email from tracey.ricketts@lct.education. [Learn why this is important](#)

CAUTION: This email originated from outside Telford & Wrekin Council's network. Do not click links or open attachments unless you are sure the content is safe.

Good Afternoon Miss Daud

Many thanks for your prompt response.

Myself and my partner Kevin Biles both live at 26 Fourth Avenue, which is in close proximity to the above premises.

With regards to the licensing objectives, we believe the granting of the license would promote the following:

Prevention of Crime and Disorder:- there is already a problem on Ketley Bank with young adults congregating outside the takeaways and convenience store on Fourth Avenue. We believe that having an alcohol and music license on these premises would encourage more young adults to the area and underage drinking.

Public Safety – the premises already has an increased the volume of traffic in a residential area. One occasion, the premises held an event to which numerous cars turned up and even a coach full with people. We believe this is not only safety issue to the public but to those actually in the premises itself. The license would encourage more events of this kind.

Public Nuisance – on several occasions the customers of these premises have been witnessed drinking on the car park and throwing empty cans away. They can be heard on phones and outside in the early evening and on Sunday afternoons mainly.

Prevent Children from Harm – Again due to the sheer volume of traffic and number of people the premises attracts, having the requested license would encourage more people to the area, with more traffic.

Hope this is of assistance.

Many Thanks

Tracey Ricketts
Kevin Biles

From: Licensing Team <Licensing.Team@telford.gov.uk>
Sent: 25 November 2024 10:26
To: Ricketts, Tracey [REDACTED]
Subject: RE: Application for License Cravings Africa Fourth Avenue

You don't often get email from licensing.team@telford.gov.uk. [Learn why this is important](#)

Good Morning Tracey and Kevin,

Thank you for your email and attached petition.

Under the Licensing Act 2003, any person is able to make a written representation in relation to an application for a new premises licence . However, for a representation to be considered relevant, it must address the likely effect the granting of the application will have on the promotion of one or more of the following licensing objectives:

- Prevention of Crime and disorder
- Public safety
- Prevention of public nuisance
- Protection of children from

Therefore, please can you clarify which of the four licensing objectives you are making the representation under, can you also provide some more information regarding your representation and how it links to the licensing objectives.

Thank you,

Miss Tayyibah Daud
Licensing Technical Officer
Registrars, Public Protection, Legal & Democracy
Telford & Wrekin Council
Telephone: 01952 381818
www.telford.gov.uk

From: Ricketts, Tracey [REDACTED]
Sent: 22 November 2024 19:23
To: Licensing Team <Licensing.Team@telford.gov.uk>
Subject: Application for License Cravings Africa Fourth Avenue

You don't often get email from tracey.ricketts@lct.education. [Learn why this is important](#)

CAUTION: This email originated from outside Telford & Wrekin Council's network. Do not click links or open attachments unless you are sure the content is safe.

To whom it may concern

Please find attached a petition from the residents of the surrounding area of the above premises petitioning against the application for a license to sell alcohol and recorded music.

We as residents in close proximity to these premises are concerned that this license would be detrimental to the health and safety and well-being of those living nearby. There has been several issues regarding previous tenants causing noise and having parties late into the evening. The current tenants have already had several events where the traffic was extreme and residents were themselves finding it difficult to park their own vehicles outside their homes.

There are numerous vulnerable elderly residents within the area and feel that the sale of alcohol and recorded music would cause them distress. The premises is also in close proximity to the local school. Children would be walking past these premises on a daily basis on their way to school. We feel that the sale of alcohol and allowing recorded music would promote anti-social behaviour. The area is already a hive of activity at night due to two other take-away premises and a convenience store. The addition of alcohol and music on the Cravings premises would only add to the noise pollution already encountered.

We hope that you will take into consideration the welfare of the residents and deny this application. We feel it would not be beneficial to the area and would only cause more distress and inconvenience.




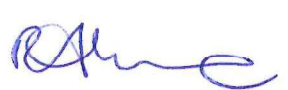


Yours faithfully

Tracey Ricketts
Kevin Biles

----- This e-mail and files transmitted with it may contain information which is personal/private and confidential and must be handled accordingly. If you are not the intended recipient, please notify the sender immediately and delete the message and any attachments without further viewing. Any views or opinions presented are solely those of the author and do not necessarily represent those of Telford & Wrekin Council unless explicitly stated otherwise. Telford & Wrekin Council may monitor the contents of e-mails sent and received via its network, for the purposes of ensuring compliance with its policies, procedures and any legal obligations. Please note if we receive a request to access information e.g. under the Freedom of Information Act or data protection legislation, the contents of e-mails may have to be disclosed to third parties. If you would like to learn more about how the council uses information please refer to the council's privacy notice' on its website. Email Security We use Transport Layer Security (TLS) to encrypt and protect email traffic. If your mail server does not support TLS, you should be aware that any emails you send to, or receive from us, may not be protected in transit.

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PETITION TO STOP AKWAABA CAFE IN FOURTH AVENUE
 KETLEY BANK GETTING A LICENCE TO SERVE
 ALCOHOL AND MUSIC

NAME	ADDRESS	SIGNATURE
COLIN TONKS Chris TONKS	30. FOURTH AVENUE, KETLEY BANK 30 fourth Ave ketley Bank	C.T. C. Tonks.
Marie Stephens	3 Queenswood Close, K. Bank.	
Tina Houlstan	31, Second Avenue K.B.	Tina Houlstan.
Rebecca Webster	31, Second Ave, Ketley Bank.	Rebecca
Harry Humphreys	87, Third Ave, Ketley Bank	
Greg Humphreys	87, Third Ave	
Rebecca Humphreys	87 third Ave	
Myles Stephens	3, Queenswood Close	
Emily Warr	3. QUEENSWOOD CLOSE	E. Warr.
MRS NEWMAN	4 Queenswood close	newman
S. R. MANDAN	5 QUEENSWOOD CLOSE	S. R. Mandan
J ROBINSON	47 QUEENSWOOD	J Robinson
D. Shand	83 Third Ave / FROD	D. Shand
TERRY HAYWARD	77 THIRD AVENUE	
Donna Love	75 Third Avenue	Love.

PETITION TO STOP AKWAABA COFFEE IN FOURTH AVENUE
 KETLEY BANK GETTING A LICENCE TO SERVE
 ALCOHOL AND MUSIC

NAME	ADDRESS	SIGNATURE
KEVIN BILES	26 FOURTH AVENUE, KETLEY BANK	Khul
TRACEY RICKETS	26 FOURTH AVENUE, KETLEY BANK	T. S. Rickets
Rachel Murray	16 Fourth Avenue	W. S.
LEE CARTWRIGHT	57 Fourth Avenue	Lee
A PROBLE	63 Fourth Avenue	A. Proble
Y RAUFI	22 FOURTH AVENUE	Y. Raufi
L. Tule	18 18 Fourth Avenue	L. Tule
J. Trench	18 Fourth Avenue	J. Trench
A. Ayres	24 Fourth Avenue	A. Ayres
R Wheeler	28 Fourth Avenue	R. Wheeler
Louise smart	1 Sixth Avenue	Louise Smart
Bilene Rigby	Ketley Bank	Bilene
Oliver Rigby	"	O. Rigby
SAM RANDALL	6	S. Randall
Linda pugh	6 SIXTH AVENUE	L. Pugh
Chris Martin	10 SIXTH AVENUE	Chris
Carl Hitchin	10 SIXTH AVENUE	C. Hitchin
R. BENNETT	12 SIXTH AVENUE	R. Bennett
ALISON WHILE	14 SIXTH AVE	A. While

PETITION TO STOP AKWAABA CAFE IN FOURTH AVENUE
 KETLEY BANK GETTING A LICENCE TO SERVE
 ALCOHOL AND MUSIC

NAME	ADDRESS	SIGNATURE
REV HARRIS	5 SIXTH AVE	
JUSTIN DAVIS	5 SIXTH AVE	
DIANA WASHBROOK	9 SIXTH AVENUE	D. Washbrook
SHANNON RALPHS	15 SIXTH AVENUE	

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Owen, Helen

From: Roberts, Matthew
Sent: 04 November 2024 10:08
To: Licensing Team
Subject: PE/2024/0677 - Cravings Africa, Unit 4, Fourth Avenue, Ketley Bank, Telford, TF2 0AS

Good morning,

I have checked the planning history for the site and can confirm that planning have no objections to this premises licence.

Kind regards
Matthew Roberts
Planning Assistant
Property & Investment
Telford & Wrekin Council

 D: 01952 384136 | Main Line: 01952 380380

 www.telford.gov.uk

For details of our current Validation Checklist, you can download our local list and relevant documents online at www.telford.gov.uk/nationalandlocallist



Telford & Wrekin
Co-operative Council

**Protect, care and invest
to create a better borough**

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Owen, Helen

From: Night Time Economy
Sent: 20 November 2024 16:01
To: Licensing Team
Subject: RE: Consultation - New Premises Licence Application - Cravings Africa

Good afternoon,

On behalf of Environmental Health, I have reviewed the application for a new premises licence for Cravings Africa, I have no objections to the application.

On 21st September 2024 the had TEN for an event which was run very well and did not cause any issues.

Kind regards, Emma

Mrs Emma Lister-Trowell
Senior Compliance Officer - Night Time Economy
Telford & Wrekin Council
Public Protection (Licensing & trading Standards)
Registrars, Public Protection, Legal & Democracy Policy & Governance
Granville House
St Georges Road, Donnington Wood, Telford TF2 7RA
Tel: 01952 381818
Direct dial: 01952 380735
Mob: 07971 603981
E-mail: nighttimeeconomy@telford.gov.uk

www.telford.gov.uk

From: Licensing Team <Licensing.Team@telford.gov.uk>
Sent: 28 October 2024 11:54
To: Licensing Team <Licensing.Team@telford.gov.uk>; Health Protection Food Team <Food@telford.gov.uk>; Health Protection Hub <HealthProtectionHub@telford.gov.uk>; Independent safeguarding BSO's <independentsafeguardingbsos@telford.gov.uk>; licensingapplications@shropshirefire.gov.uk; Night Time Economy <nighttimeeconomy@telford.gov.uk>; planning.enforcement <planning.Enforcement@telford.gov.uk>; protection, public <public.protection@telford.gov.uk>; TSduty <TSduty@telford.gov.uk>; POLICE SEPT 2024 (alcohol.licensing@westmercia.police.uk) <alcohol.licensing@westmercia.police.uk>; 'alcohol@homeoffice.gov.uk' <alcohol@homeoffice.gov.uk>
Subject: RE: Consultation - New Premises Licence Application - The White House Hotel, Wellington Road, Muxton

Good Morning,

**Licensing Act 2003 – Application for a Premises Licence
Cravings Africa, Unit 4 Fourth Avenue, Ketley Bank, Telford, TF2 0AS**

Please be advised that The Licensing Team have received an application for a premises licence at the above premises.

The application form, proposed floor plan and DPS consent are attached for your consideration.

Any comments you wish to make in relation to this application should be sent to licensing@telford.gov.uk on or before **26 November 2024**.

If you have any questions concerning the application or any issues opening the files, please contact me either by email or directly by phone.

Thank you,

Miss Tayyibah Daud
Licensing Technical Officer
Neighbourhood and Enforcement Services
Telford & Wrekin Council
Telephone: 01952 381818
www.telford.gov.uk

Owen, Helen

From: Health Protection Hub
Sent: 28 October 2024 13:40
To: Licensing Team
Cc: Health Protection Hub; Durkin-Jones, Sonya
Subject: Application for a Premises Licence - Cravings Africa, Unit 4 Fourth Avenue, Ketley Bank, Telford, TF2 0AS

Categories: Tayyibah

Dear Licensing Team

Thank you for consulting the Health Protection Hub on the licensing application in respect of the above.

It is understood that the application is seeking to apply for a licence to permit:

- Sale of Alcohol (on the premises) – Monday to Sunday inc. 0900 to 2200hrs

Whilst we appreciate that protecting and improving Public Health is not a licensing objective, alcohol related harm is a concern. The proposal increases access to alcohol, potentially by those vulnerable to and at risk of alcohol related harm.

We recognise that licence holders are generally supportive of the need to address health issues relating to alcohol and we are pleased with the proposals set out in the applicant's operating schedule including:

- Maintenance of an incident book and refusals register
- Use of CCTV and retention of tapes for 28 days
- Staff training including on proxy sales
- Signage requesting customers to be respectful to neighbouring residents
- Implementation of a Challenge 25 age verification scheme

However, we would encourage the applicant to consider:

- Suitable measures to be used to avoid inadvertent sale of alcohol before licensed sales can commence.
- Clear signage on when alcohol can be sold.

This is not an objection to the granting of a licence; we simply ask that the applicant consider these comments.

Kind regards

Wayne Jones MSc
Environmental Health Officer
Health Protection Hub

HealthProtectionHub@telford.gov.uk

Tel: 01952 381800

Direct: 01952 380753

From: Licensing Team <Licensing.Team@telford.gov.uk>

Sent: 28 October 2024 11:54

To: Licensing Team <Licensing.Team@telford.gov.uk>; Health Protection Food Team <Food@telford.gov.uk>; Health Protection Hub <HealthProtectionHub@telford.gov.uk>; Independent safeguarding BSO's <independentsafeguardingbsos@telford.gov.uk>; licensingapplications@shropshirefire.gov.uk; Night Time Economy <nighttimeeconomy@telford.gov.uk>; planning.enforcement <planning.Enforcement@telford.gov.uk>; protection, public <public.protection@telford.gov.uk>; TSduty <TSduty@telford.gov.uk>; POLICE SEPT 2024 (alcohol.licensing@westmercia.police.uk) <alcohol.licensing@westmercia.police.uk>; 'alcohol@homeoffice.gov.uk' <alcohol@homeoffice.gov.uk>

Subject: RE: Consultation - New Premises Licence Application - The White House Hotel, Wellington Road, Muxton

Good Morning,

**Licensing Act 2003 – Application for a Premises Licence
Cravings Africa, Unit 4 Fourth Avenue, Ketley Bank, Telford, TF2 0AS**

Please be advised that The Licensing Team have received an application for a premises licence at the above premises.

The application form, proposed floor plan and DPS consent are attached for your consideration.

Any comments you wish to make in relation to this application should be sent to licensing@telford.gov.uk on or before **26 November 2024**.

If you have any questions concerning the application or any issues opening the files, please contact me either by email or directly by phone.

Thank you,

Miss Tayyibah Daud
Licensing Technical Officer
Neighbourhood and Enforcement Services
Telford & Wrekin Council
Telephone: 01952 381818
www.telford.gov.uk